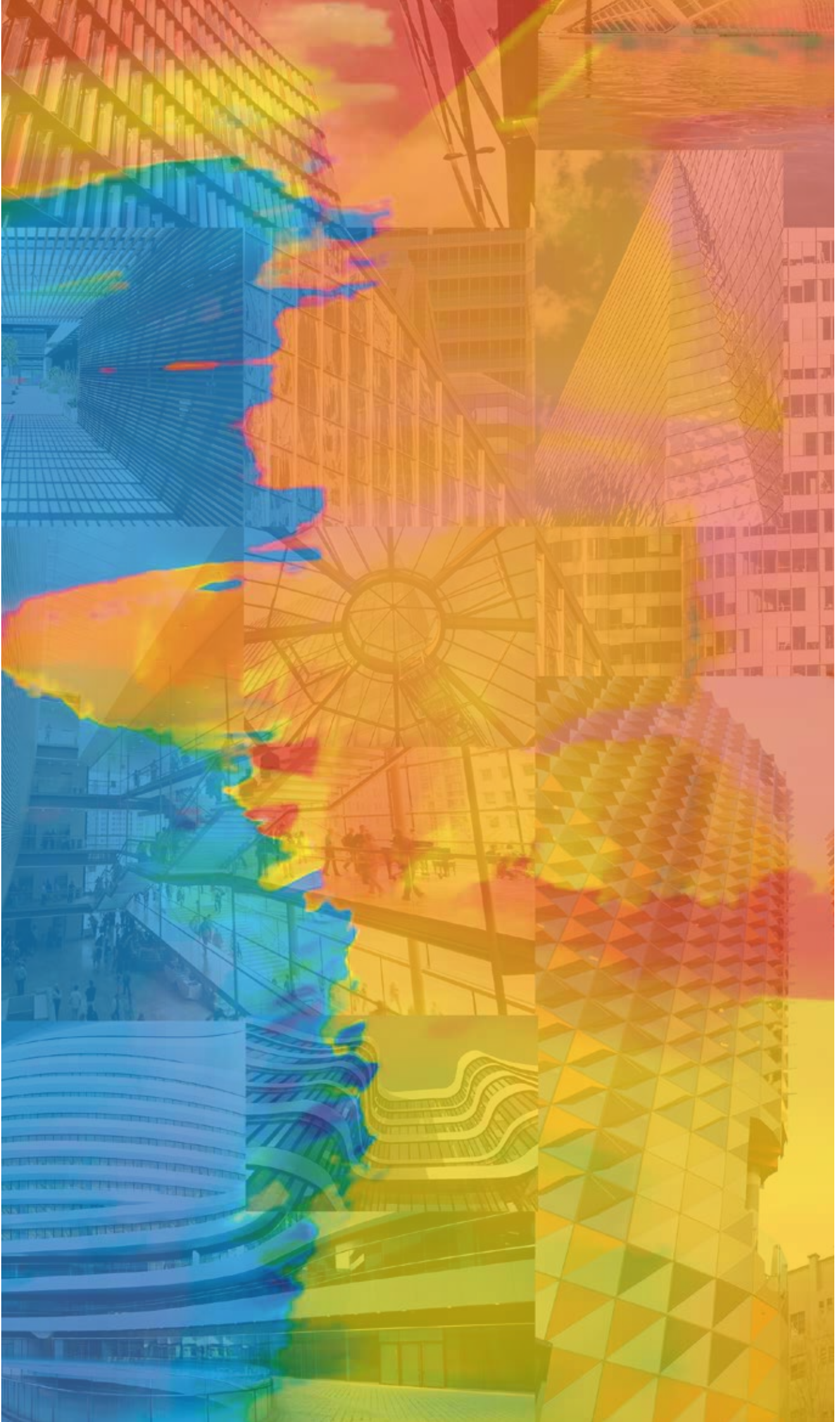


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# 2016/17 UDIA ANNUAL REPORT





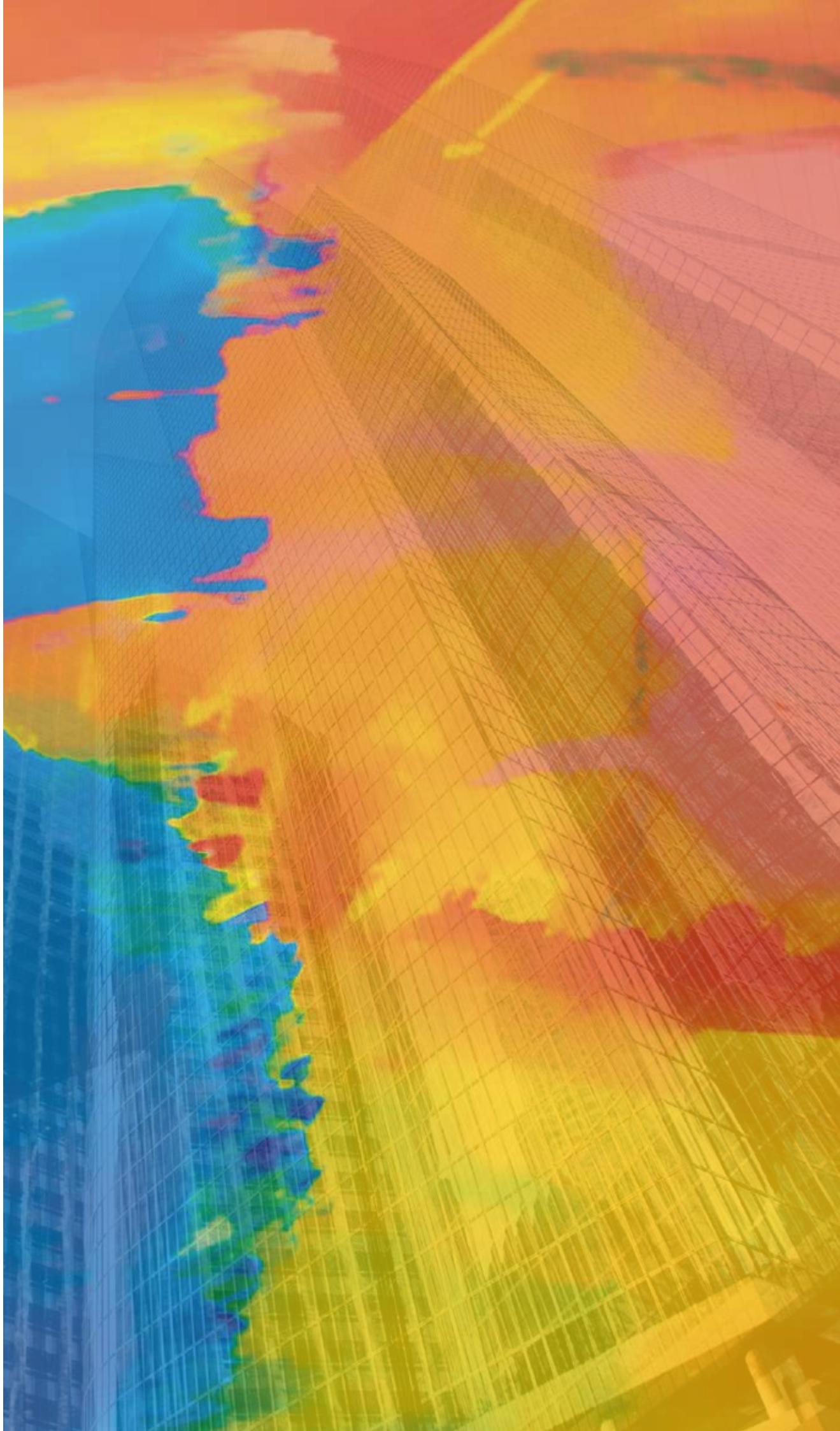


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## Annual Report 2016/17 Contents

2016/17 in Numbers	4
President's Report	5
Board of Directors	8
CEO Report	10
Policy and Advocacy	11
Diversity Agenda	19
2016 Awards	23
EnviroDevelopment	26
UDIA Global Unit	27
Meet the Team	29
Principles for the Way Ahead	32
Partners and Sponsors	33





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## UDIA Victoria Year in Review: 2016/17 in Numbers

### **50,000+ engaged industry professionals from 350+ member companies**

UDIA's Victorian division has a growing membership base, which benefits from a purposeful policy agenda, effective advocacy activities and highly relevant business services.

### **6,250+ industry stakeholders learning and networking across 40+ UDIA events**

UDIA's industry events provide members with access to highly regarded professional networking opportunities in both educational and social settings.

### **350+ pieces of mainstream media coverage featuring UDIA as the voice of the industry**

UDIA is a strong advocate for Victoria's development industry in the public arena, reaching an average of 3 million people every single month through high profile media coverage including Q&A, Lateline, ABC News Breakfast, Sky News, ABC Radio, the Australian Financial Review, the Herald Sun, The Australian, The Age and more.

### **170+ industry news articles published**

UDIA keeps members up-to-date with highly relevant industry news articles, which are regularly published on our website and distributed to you via timely policy e-alerts and fortnightly industry e-newsletters.

### **120+ professionals up-skilled through the UDIA Property Development Program**

UDIA's Property Development Program trained over 120 industry professionals in how to operate effectively in Victoria's residential development industry.

### **100+ written and verbal government presentations**

UDIA is in constant communication with its members, key industry stakeholders and all levels of government to advance our policy positions and undertake various reports and submissions on behalf of the Victorian urban development industry.

### **20+ market updates and research publications**

In partnership with our Research Partners, UDIA develops and distributes important research and market updates, offering members the practical data and commentary required to make smart, educated business decisions.

### **10+ Victorian EnviroDevelopment projects**

UDIA's EnviroDevelopment program certifies development projects that achieve outstanding sustainability outcomes.

### **We look forward to continuing this important work on your behalf in 2017/18.**



# PRESIDENT'S REPORT

## President's Report



**Damien Tangey**  
Birchgrove Property  
Victorian President of UDIA

**The UDIA has, with the support of its members, moved from strength to strength in the past year. Thank you for the great opportunity of being the Victorian President over that period.**

The UDIA Executive Committee and Board have worked strategically with our progressive CEO Danni Addison and her team, in achieving a wide range of excellent advocacy and member engagement results, to further enhance the position of the UDIA as the peak development industry body.

Broadly, we have expanded the membership base and the range of services offered, successfully delivered a more diverse range of member events and achieved key policy and advocacy wins based on our continuing investment in more research-based advocacy. New initiatives to be celebrated in the past year include our leadership programs, the establishment of the UDIA Global Unit and the launch of the Residential Development Index (RDI). At both a Board and organisational level we have also worked hard over the past 12 months to plan for a successful upcoming 2018 National Congress in Melbourne in March.

Since the 2016/17 State Budget was brought down we have worked very consistently to advocate our industry position with government on a range of both fiscal and planning policy initiatives in addition to leading significant discussions on access to capital to highlight the relationship between funding, policy and supply with the government, the finance sector, APRA and ASIC.

**Victoria grew by over 146, 000 people  
in 2016. More than 70% was within Greater  
Melbourne and over 50% of that growth  
was international immigration.**

In a moving feast of ongoing policy change in an increasingly constrained financial environment, we have clearly articulated what policy change will and will not work and what the unintended consequences are, not just on our industry but on economic development in Victoria and ultimately housing affordability.

We will continue to prosecute significant cases for our members on the individual and cumulative effect of policy change as we see more distinct and separated supply and demand patterns evolve now through the inner, middle and outer rings. We must remain focused on finding an adequate supply balance for a city and a state.

Record sales in the growth areas of Melbourne have seen a renewed focus on the delivery phases of development. It was a great result for the UDIA to work with a number of our members to achieve a reduction in plan registration timeframes from the Titles office. We are pursuing very clearly with the State Government the GAIC spend required to accompany this substantial growth as it is delivered.

Our Board and Policy Committees have been working hard on not only responses and engagement on government policy over the past 12 months, but on commencing work on industry positions in the lead up to a State Election campaign in 2018. As our business conditions continue to change with multiple policy layers it is time for some simplified, very clear and transparent positions on planning policy, its administration, and the development delivery system. In the current complex system we are very conscious that whilst affordability remains the catch-cry of government, delivery of housing remains the responsibility of industry.

Victoria grew by over 146,000 people in 2016. More than 80% of that growth was within Greater Melbourne and over 50% of that growth was international immigration. Economic growth in Victoria is driven by population growth. In a state where education is our greatest export, there exists a strong desire to target increased taxation of foreign investment streams and off-shore buyers. We must find the nexus for the balance that enables Victoria to remain a viable investment destination.

The relationship between affordability and population growth and management in Victoria is driving policy change. Whilst investment sentiment in Victoria remains reasonable, the urban development industry is feeling the weight of regulation and policy decisions across many aspects of the industry. In response to these changing business conditions, UDIA continues to help provide our industry with a strong voice and a range of tools, information and strategic thinking that will be vital as we navigate through this period of uncertainty.

As President I am very proud of the continued growth and development of the UDIA in Victoria and its role in serving you, our members. I thank the Board, CEO and staff, committees, partners and sponsors, all of whom play a critical role in the success of UDIA and its voice in the changing landscape of Victoria's urban development industry.



# 2016/17 BOARD OF DIRECTORS



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## 2016/17 Board of Directors



**PRESIDENT**

**Damien Tangey**

Birchgrove Property



**VICE PRESIDENT**

**Bettina Sheeran**

Maddocks



**TREASURER**

**Jason Shaw**

Stockland



**COMPANY SECRETARY**

**Ashley Williams**

Evolve Development



**IMMEDIATE PAST PRESIDENT**

**David Payes**

Intrapac Property



**John Cicero**

Best Hooper Lawyers  
Chair, Planning Committee



**Jill Lim**

Frasers Property Australia  
Chair, Infrastructure and  
Urbanisation Committee



**Neil O'Connor**

Villawood Properties



**Frank Nagle**

Biggin & Scott Land  
Victorian National Councillor



**Elysa Anderson**

Mirvac  
Victorian National Councillor



**Michael Argyrou**

Hickory

**UDIA's Board of Directors represent a cross section of experienced leaders in the urban development industry. We thank them for volunteering their time and expertise for the benefit of both the industry and the community.**

# CEO REPORT



# CEO Report



**Danni Addison**  
Chief Executive Officer

**I thank everyone who has contributed to the success of UDIA Victoria throughout 2016/17.**

**In the 2016/17 financial year UDIA Victoria embarked on many big, exciting projects and made solid headway across all areas of our Advocacy Agenda.**

**While maintaining our position as the peak industry body for the development industry, we have focused on delivering exceptional member services and explored new frontiers to ensure our members are equipped to thrive within changing business conditions.**

## **Policy and Advocacy**

UDIA has proven itself to be a strong and consistent voice for the industry with regular communications with government, regulators, media, industry and the Victorian community. We have presented a series of evidence-based solutions to policy-makers and have made significant progress across many of the policy priorities identified in our 2016/17 Advocacy Agenda.

## **New Frontiers**

With the launch of several new and exciting activities, including the UDIA Global Unit, Property Development Program, Leadership Program, and our Urban IQ research and video initiative, UDIA is focused on delivering real value to its membership.

## **Industry Intelligence**

UDIA has distributed regular market intelligence and research over the past 12 months, offering members access to the data, information and commentary they need to make smart, educated business decisions.

## **Events**

We delivered over 40 industry events throughout the 2016/17 financial year, providing members with a diverse mix of breakfasts, lunches, forums, briefings and practical learning sessions which offer invaluable networking opportunities in both educational and social settings.

## **EnviroDevelopment**

Our nationally recognised EnviroDevelopment program certified 11 Victorian projects throughout the financial year; recognising these developments as market-leading in areas of innovation and excellence in sustainability.

**I thank everyone who has contributed to our success throughout 2016/17, especially the UDIA's Victorian President Damien Tangey, our Executive Committee, Board, committee members, partners, sponsors and the dedicated UDIA team.**

**Finally, thank you to our members for your ongoing support and engagement. We look forward to continuing our important work on your behalf.**

# POLICY AND ADVOCACY

## 2016/17 Advocacy

- Produced our first Advocacy Agenda (in English and Mandarin), which defines our core advocacy issues so that members, government, media and other stakeholders are clear on what Victoria's urban development industry needs to accommodate the growing population
- Negotiated a reduction to the standard levies for greenfield development as part of the new Infrastructure Contribution Plan system
- Secured significant changes to the final design standards for Better Apartments, which now strike a better balance between affordability and liveability
- Gained commitment and funding from the Andrews Government to improve the consistency, efficiency, and effectiveness of the planning system
- Influenced the release of more land in Melbourne's growth areas in light of previous under-supply and recent price increases
- Gained commitment and funding for the Streamline for Growth program which seeks to reduce the approval process for development
- Established vital and collaborative links between the development industry and the banking sector to address issues relating to access to finance





- Secured a \$1.8 billion commitment from the Andrews Government for more arterial road funding for the growth areas in the west, with announcements expected for the north and south-east soon
- Influenced Infrastructure Victoria's 30-year strategy, which supports investment in new infrastructure in growth areas and increased density in areas with access to jobs and services
- Advocated for a proper pipeline of GAIC investment to be established, and secured the commitment of GAIC funds toward key growth area infrastructure projects including new paramedic centres, integrated children's centres, land for new school sites and new ambulance stations
- Successfully secured a five business day turnaround commitment from Land Use Victoria for registrations of subdivisions of 10 or more lots
- Engaged with government policy makers, to highlight the risks and opportunities of Plan Melbourne and the Homes for Victorians strategy
- Convened the second annual cross sectoral UDIA/ Government Property Roundtable hosted by the Treasurer of Victoria
- Reached an average of 3 million people per month through strategic media activities that advanced UDIA's advocacy efforts, grew our influence and shaped public dialogue on behalf of the urban development industry



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## Finance and Taxation Committee



**Michael Taylor-Sands**  
**Partner**  
**Maddocks**

### Purpose

- Advocate for improvements in the current tax and economic environment (federal, state and local) in order to encourage delivery of built form and broadacre urban development and the supply of new housing
- Promote better access to finance from various funding streams and support UDIA's engagement with stakeholders in the financial sector in general

### Policy Priorities

- Improvements to state government's taxes and charges regime to improve housing affordability, attainability and market activity
- Better access to finance
- Improvement in SRO processing and administration practices
- Reduction in government red tape

### Highlights and Achievements

- Lobbying of, and submissions made to state government on legislative changes affecting GAIC, land tax and duty
- Detailed submission to state government on value capture models

- Participation in SRO State Taxes Consultative Committee
- Roundtable with the big four banks to discuss finance restrictions

### Committee Members

Michael Taylor-Sands, Maddocks (Chair)  
Frank Nagle, Biggin & Scott Land  
Joseph Van Dyke, Evolve Development  
Vanessa Lawless, Ausin Group  
Michael Dib, Blue Earth Group  
Tom Roe, Gersh Investment Partners  
Robert Steele, Mirvac  
Nick Bosco, Peet  
Zoe Chung, PwC  
Bart O'Callaghan, Urban Pty Ltd  
Ray Zelouf, Pangea Capital Pty Ltd  
Brett Marshall, Fordham Group



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## Sustainable Development Committee



**Nicola Smith**  
**Director**  
**Niche Planning Studio**

### Purpose

- Encourage and support sustainable development that generates positive economic, social and environmental outcomes
- Assists in advancement of wider sustainability goals within the built environment

### Policy Priorities

- Sustainable transport
- Energy efficiency
- Housing affordability
- Urban ecology

### Highlights and Achievements

- Liaison with VPA regarding potential review of PSP guidelines and sustainability implications
- Review of all ESD controls across metropolitan Councils to advocate for stronger consistency
- Leading UDIA response to proposed 2019 BCA changes
- Targeting ASBEC membership for UDIA
- Providing response for UDIA to proposed changes to Victorian Building Regulations 2017
- Feedback on Vic Government Residential Energy Efficiency Scorecard
- Sustainability response to the Better Apartments Design Standard
- Liaison with the City of Melbourne regarding their review of the Maximum Parking Rates policy (C133)

- Advocating for improvements in greenfield design with respect to pedestrian, cyclist and public transport
- Working through a series of meetings with various State Agencies to open the dialogue with respect to their future plans for transport and to enable UDIA to have input on these plans
- Consultation with Melbourne Water regarding Urban Cooling Strategy
- Review the City of Melbourne's Urban Forestry and Urban Ecology and Biodiversity Strategies to consider implications for members

### Committee Members

Nicola Smith, Niche Planning Studio (Chair)  
Neil O'Connor, Villawood Properties  
Andrew Thompson, Cundall  
Ben De Waard, Sustainable Developments Consultants  
Kerry Balci, Stockland  
Craig Harris, Low Impact Development (LID) Consulting  
Matthew Bradbury, Spiire  
Brett Young, Ratio Consultants  
Mark Whalen, GHD  
Steffan Welsch, Steffan Welsch Architects  
Karl Rogers, LD Eng Pty Ltd  
Aaron Harvey, Biosis  
Chris Engert, MAB  
Ashley Williams, Evolve Development (retired)  
Andrew Duggan, Villawood Properties (retired)  
Bart O'Callaghan, Urban Pty Ltd (retired)  
Tony Petruzalek, Frasers Property Australia (retired)

## Infrastructure and Urbanisation Committee



**Jill Lim**  
Development Director, Land  
Frasers Property Australia

### Purpose

- Advocate for timely provision of urban infrastructure and services that meet the needs of new and existing communities without adversely impacting the affordability and accessibility of housing

### Policy Priorities

- Development of economically efficient infrastructure standards and a framework for amendments
- A fair, equitable and reasonable system for the delivery of infrastructure within growth areas
- A more efficient and streamlined approval and compliance process
- Infrastructure funding priorities that better assist Victoria in managing the needs of new and growing suburbs and communities

### Highlights and Achievements

- Preparation of study on Cost Effective Infrastructure
- Prepared a comprehension response to Alternative Sewer Location Research Summary (commissioned by Yarra Valley Water and City West Water). UDIA recommended that the current scenario of allowing up to 30% of lots within a “pod of lots” be supported and not the 10% proposed
- Provided feedback on the new Infrastructure Contribution Plans (ICPs) for Strategic Development Areas
- Provided information for and reviewed the UDIA Value Capture Policy Paper

- Provided input into and reviewed the UDIA GAIC Position Paper (in particular provided feedback on Works in Kind, Exemptions and Coordinated Funding Plan)
- Provided feedback on Infrastructure Victoria's The Road Ahead paper (transport network pricing)
- Reviewed and provided comments for the UDIA response to Infrastructure Victoria's Draft 30 Year Infrastructure strategy
- Represented the UDIA on the Water Industry Liaison Committee

### Committee Members

Jill Lim, Frasers Property (Chair)  
Oona Nicolson, Ecology and Heritage Partners  
John Forbes, Dennis Family Corporation  
James Beauchamp, Maddocks  
Mark Whinfield, Metricon Homes  
Clio Templeton, Mirvac  
Doug Vallance, Moremac  
Tim Pepper, Pask Group  
Raymond Peck, Raymond J Peck Pty Ltd  
Mark Breuer, Spiire  
Matt Ainsaar, Urban Enterprises  
Adam Davidson, Villawood  
Maxwell Shifman, Intrapac  
Paul O'Shea, CS Town Planning Services  
Stephen Watters, Australian Land Development Engineers



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## Planning Committee



**John Cicero**  
**Principal**  
**Best Hooper Lawyers**

### Purpose

- Advocate for the development and implementation of a planning system that facilitates urban development, and that meets Victoria's housing and lifestyle needs in a way that has a positive economic, social and environmental impact

### Policy Priorities

- Introduction of code assessment particularly to medium density housing
- Planning permit application approval system that allows for private certification as part of that process
- A transparent and accountable planning scheme amendment process
- Streamline the approval and development of suitable and appropriate development
- Streamline the process for the development of PSP approved land and the roll out of new PSPs

### Highlights and achievements

- Involvement in the Better Apartment Design Guidelines process which led to a much more responsive document to development concerns

- Influencing the government to accept that at the very least, a review is required of the Planning Scheme Amendment process with the setting up of an informal working group to make recommendations directly to the Minister
- 'Fast track' programs to improve the time for approvals generally under planning permit conditions post PSP approval

### Committee Members

John Cicero, Best Hooper Lawyers (Chair)  
Martin Gaedke, Moremac Property Group (Deputy Chair)  
Rob Burgess, Charter Keck Cramer  
Aaron Organ, Ecology and Heritage Partners  
Angus Johnson, Lendlease  
Nick Bosco, Peet  
Craig Yelland, Plus Architecture  
Anthony Scafidi, Stockland  
Sharon Coates, Frasers Property Australia  
Nevan Wadeson, Tract Consultants  
Alisanne Boag, Beveridge Williams  
Randah Jordan, Bosco Jonson  
Nicholas Golusin, Salta Properties

## Geelong Chapter



**Tom Roe**  
**Director**  
**Gersh Investment Partners**

### Purpose

- Be the peak industry voice in the ongoing discussion of planning and development issues in the Geelong region and surrounding areas

### Policy Priorities

- Advance Geelong's vital role in accommodating Victoria's future growth
- Drive successful strategic direction and positive development outcomes within the Geelong region
- Promote key opportunities to improve liveability across the Geelong region
- Facilitate better regional housing strategies leading to more affordable housing outcomes
- Streamline approval and compliance processes for delivering housing and subsequent infrastructures

### Highlights and Achievements

- Actively engaged with the appointed Administrators of the City of Greater Geelong (Dr Kathy Alexander, Peter Dorling and Laurinda Gardner) as a key industry stakeholder in the region
- Participated as one of a select number of industry partners in the preparation of the municipality's new 30 year vision and strategy, Our Future

- Presented an industry information session to the Geelong City Administrators, CEO and Council's executive leadership team to inform on the sector, improve communications and identify emerging issues

- Key contributor to Geelong settlement strategy, which included assisting in facilitating a developer conference in February 2017

- Organised three industry functions

- Prepared and made a submission to DELWP's draft Moolap Coastal Framework Plan, which represents 1,200ha land and Geelong's most significant waterfront infill site looking for a future

### Chapter Members

Tom Roe, Gersh Investment Partners (Chair)  
Matthew Hill, Coffey  
Adam Jaques, Maddocks  
Sean Lonergan, Select Group  
Shane McGlynn, SMEC  
Sarah Wright, Spiire  
Rory Costelloe, Villawood Properties  
Matthew Fleischmann, Newland Developers  
John Hannagan, Harwood Andrews



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## Northern Chapter



**Andrea Tomkinson**  
**Director/Planning Manager**  
**Tomkinson Group**

### Purpose

- Constructive collaboration on regional planning and development issues and concerns between developers, consultants and stakeholders
- Deliver development industry representation in the Northern Victorian region
- Produce submissions to council and referral authorities on industry issues and planning strategies including regular meetings with the City of Greater Bendigo
- Host a range of informative speaker functions
- Provide input into UDIA policy on a range of issues, particularly regional issues, and representing industry opinion to a range of other industry bodies
- Publish opinion on industry practices to ensure that the professionalism of our membership base is recognised

### Policy Priorities

- Submission to City of Greater Bendigo's Amendment C221 (implementing planning policy associated with updated flood modelling), and Planning Panel attendance
- Submission to City of Greater Bendigo's Plan Greater Bendigo draft discussion paper
- Ongoing involvement in Coliban Water's focus group and pricing submission discussions
- Ongoing relationships with Councils in the northern region
- Strategic focus on BMO mapping updates and their impact on regional areas
- Regional perspective contributions to UDIA's ongoing consideration of residential zone changes

### Highlights and Achievements

- Industry Forum in September 2016, at the La Trobe University Visual Arts Centre. The event was a full house, with speakers Peter Seamer (CEO, VPA), Tim Peggie (Regional Director, VPA) and Prue Mansfield (Director Planning and Development CoGB) – an enlightening forum, particularly when we note that all these participants have since moved on!
- UDIA Northern Chapter hosted a Lunch with the Leaders in March 2017, at which City of Greater Bendigo and VPA launched Plan Greater Bendigo. The keynote speaker was Jude Munro AO (Chair, VPA), and we had a focussed and insightful panel discussion with Kathy Mitchell (Chief Panel Member, Planning Panel Victoria), Adam Fennessy (Secretary DELWP) and City of Greater Bendigo's Mayor Margaret O'Rourke
- Participation in the Plan Greater Bendigo Technical Reference Group, as the project progresses

### Chapter Members

Andrea Tomkinson, Tomkinson Group (Chair)  
Damien Tangey, Birchgrove Property  
Gary Pendlebury, Currie & Brown  
Paul Bowe, Terraco  
Damien Cranage, Total Property Developments  
Julian Perez, Villawood Properties  
Brett Bahen, Spiire  
Darren Pitson, Arbor Estates

# DIVERSITY AGENDA

## Women In Property Committee



**Bec Lollback**  
**Associate - Development**  
**Management and Advisory Services**  
**Currie & Brown**

### Purpose

- Encourage increased attendance by women at UDIA mainstream events
- Encourage greater participation by women in the speaker program at UDIA mainstream events
- Conduct research into barriers to participation and attendance by women and work with the UDIA to broadcast this feedback
- Offer constructive practical solutions to help the industry achieve greater integration and encourage a greater representation of women
- Offer suggestions for themes, presenters and other items associated with Women in Property events and activities as well as UDIA mainstream events
- Provide feedback from women of the industry on what Women in Property should be providing and promoting
- Promote Women in Property to wider contacts

### Priorities

- Research into barriers to participation and attendance by women in the industry, including undertaking direct research and obtaining relevant information which can be broadcast, along with suggested solutions to the industry in order to increase female participation
- Achieving a greater level of engagement with, and promotion of, women in the industry across all activities and communications from UDIA. This is being achieved through a significant number of specific engagement initiatives some of which include, an events program focused on delivering events of unique perspective and interest to the industry, development and delivery of a mentoring program and educational courses, increased participation of women at UDIA events through a Women in Property sponsored table and ensuring a diverse mix of speakers and industry representatives at UDIA events and in publications



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### Highlights and Achievements

- Social Media - Launched a Women in Property social media profile on Facebook to connect women in the industry with each other and provide opportunity for both formal and informal interaction, as well as to promote engagement (participation, membership, attendance) with the Women in Property Committee and UDIA more broadly. The Facebook page is used as a platform for publication of the committee's own diversity related research, as well as to share articles of interest with regards to diversity and property industry matters and to promote UDIA events. The committee has also achieved an increased interaction of individual committee members with industry connections via their own personal LinkedIn profiles through broadcasting and promoting Women in Property events, as well as through greater attendance levels at UDIA and other industry events
- Events - Ran a series of events of unique perspective and interest to the industry including a second highly successful 'Gazella Live' event, which was also broadcast live on Facebook via the Women in Property Facebook page with over 700 subsequent views and an audience reach of over 1,600, along with the annual Award Winning Developments Tour and a research breakfast on Safety in Design
- Mentoring - Officially launched the Women in Property Mentoring Program titled "UDIA Power Circles" which will assist women to break down the barriers of participation and engagement in the industry through increasing personal empowerment, confidence, knowledge and skills in what has traditionally been a male dominated industry
- UDIA Industry Lunch Sponsored Tables - Introduced a Women in Property sponsored table at UDIA Industry lunches to increase the level of participation of women at broader UDIA industry events
- Input into wider UDIA events - Provided suggestions, feedback and names of potential speakers at UDIA events, including for the upcoming 2018 UDIA National Congress to be hosted by UDIA Victoria
- Increase in female participation at UDIA events - The committee has set a target of increasing female participation levels at UDIA events from a 23% average female attendance in 2015 to 33% by the end of the two year committee term in December 2017. The committee is pleased to announce that it achieved an increase in participation to 30% in 2016 and are on target to achieve the overall objective of 33% by December this year

### Committee Members

Bec Lollback, Currie & Brown (Chair)  
Randah Jordan, Bosco Jonson  
Fiona Slechten, Calibre Consulting  
Alison Kennedy, Clayton Utz  
Zoe Chung, PwC  
Sophie Tsialtas, SMEC  
Nancy Bickerton, Villawood Properties  
Sara Andreadis, Dacland  
Nicole Guirguis, Frasers Property Australia  
Stephanie Johnston, News Limited  
Louise Nixon, Oliver Hume Corporation  
Nancy Cao, Capital Alliance  
Sarah Kumar, Lendlease  
Kate Muller, Stockland

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## Outlook Young Professionals Committee



**Marnie Dalton**  
**Associate**  
**Dalton Consulting Engineers**

### Purpose

- Provide forums for young professionals to network and learn from experienced industry leaders
- Promote greater engagement, representation and exposure for the younger demographic in the property industry

### Priorities

- Deliver four key networking and professional development events annually
- Encourage participation and involvement of young professionals within the development industry across all UDIA activities
- Provide an annual fundraising and networking event in conjunction with the young professional committees of VPOLA and PIA
- Maintain an online networking presence through the utilisation of Facebook and Instagram - @udiavicoutlook

### Highlights and Achievements

- Raising over \$1,900 for the Property Industry Foundation at the 2016 SMEC Nexus Ball. With 250 young industry professionals in attendance, this event was run in partnership with the young professional committees of VPOLA and PIA
- Awarding Alexandra Malishev, Senior Strategic Planner at the Victorian Planning Authority (VPA) the 2016 UDIA Outlook & ID\_Land Young Professional of the Year award

- Successful in providing the following networking and professional development events with increasing attendance numbers:
  - Footy to Property - 15 September 2016
  - SMEC Nexus Ball - 07 October 2016
  - Four Pillars Gin End of Year Celebration - 24 November 2016
  - U S + A - 23 February 2017
  - "If I knew then what I know now..." - 22 June 2017

### Committee Members

Marnie Dalton, Dalton Consulting Engineers (Chair)  
Alex Koidl, HWL Ebsworth Lawyers  
Alexandra Malishev, Victorian Planning Authority  
Craig Lyons, Taylors  
Dean Rzechta, 94 Feet  
James Thomas, Core Projects  
Kurt Freeburn, Lendlease  
Marcus Frizza, Stockland  
Matthew Bradbury, Spiire  
Maxwell Shifman, Intrapac  
Niki Hendriksen, Villawood Properties  
Penelope Honey, Beveridge Williams  
Peter Grouios, Mirvac  
Raymond Li, Taylors  
Rebecca Scullion, Urbis  
Simon Beardall, GTA Consultants  
Tess Barrett, Dennis Family Corporation  
Victoria Cook, Catalyst Development Services





## 2016 Industry Award Winners

**Raymond J Peck Award - Presented to Eddie Sanfilippo, Burbank**

**Life Membership - Presented to Sam Ravida, Reeds Consulting**

**Life Membership - Presented to Rod Fehring, Frasers Property**

**Distinguished Services Award - Presented to Rob Taber, Sandhurst Capital**

Category	Project/Individual	Company
Affordable Development	Lifestyle Hastings	Lifestyle Communities
Environmental Excellence	Somerfield	Intrapac Property and Brencorp Properties
High Density Development	Upper House	Piccolo
Medium Density Development	The Barkly	ID_Land
Residential Development	Somerfield	Intrapac Property and Brencorp Properties
Special Purpose Living	Monash University Logan Hall	McBride Charles Ryan
Urban Renewal	Polaris 3083	ClarkeHopkinsClarke
Masterplanned Development	Selandra Rise	Stockland
Government Leadership in Urban Development	Greening the West	City West Water
Landscape Award	Armstrong, Mt Duneed	Villawood Properties
Consultant's Award	Boulevard Estate and Kilgour Place	Spiire
Judges' Award – Regional Victoria	The Junction, Wodonga	Places Victoria
Judges' Award – Metro Melbourne	Saratoga Townhouses – Park Release	Wolfdene
Outlook and ID_Land Young Professional of the Year	Alexandrea Malishev	Victorian Planning Authority
UDIA and Frasers Property Women in Leadership Award	Georgia Willis	Caydon Property Group

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## 2016 UDIA Awards for Excellence

### The UDIA Awards for Excellence

continues to showcase the industry's finest work,  
and invites the public to learn about Victoria's most  
exceptional projects.

In its 21st year, in 2016 the Victorian UDIA Awards for Excellence continued to showcase the urban development industry's finest work, inviting the public to learn more about the exceptional projects happening across the state.

We received a record-breaking number of award entries. The high calibre submissions proved that Victoria's industry has a deep respect for design, development, innovation, sustainability and most importantly delivering high quality projects to meet the needs of current and future Victorians.

With an array of remarkable features, inspiring innovations and exciting potential, each of our 2016 award winners represent excellence in urban development.

In 2016, in line with the national awards, we introduced the UDIA and Frasers Property Women in Leadership Award to our state Awards; recognising outstanding women working at mid to senior levels within the Victorian development industry and acknowledging their achievements.

Head Judge Kathy Mitchell - Chief Panel Member, Planning Panels Victoria was joined by returning judges Mark Bartley - Partner, HWL Ebsworth, Julie Katz - Senior Consultant, APP Corporation, Bernard McNamara - Managing Director, BMDA Development Advisory, and new to the judging panel; Jane Monk - Director - Innovation and Reform, Victorian Planning Authority (formerly Metropolitan Planning Authority).



2016 UDIA Award for Excellence winners were promoted in a Saturday Herald Sun special.

# ENVIRONMENTAL DEVELOPMENT



# EnviroDevelopment



**The past 12 months have seen a significant growth for the UDIA EnviroDevelopment (ED) program. The EnviroDevelopment Board Members and EnviroDevelopment Professionals, together with UDIA members and staff have collectively pushed the environmental agenda to new heights with over 135 projects being certified nationally. We also saw the highest number go through in Victoria in the past 12 months – 11 new projects received our converted ED certification.**

The current technical standards have been well received by the industry along with the recognition by developers that they need to acknowledge and implement sustainable initiatives as a business as usual model. The standards continue to provide project teams with added flexibility, and promote innovation in meeting performance criteria. Victoria has seen new and diverse projects go through the certification process, in particular we note Merrifield - a joint venture with the MAB Corporation and Gibson Property Corporation (GPC). This is the largest mixed use development to go through the UDIA national EnviroDevelopment program. This is a masterplanned integrated community development comprising of three key precincts, and will be an employment hub for at least 11,000 jobs, accounting for 25% employment growth within the City of Hume.

Another stand out to their commitment to deliver "best practice" throughout their business, is the Intrapac Property Group; they have achieved certification on three developments in the past 12 months. This company has not only put through more developments in Victoria than any other developer it also has achieved certification on projects in other states. We congratulate Intrapac for their commitment to deliver sustainable communities throughout Australia.

We continue to see take up of ED certification in regional areas including the Surf Coast Shire region.

All of this activity and progress would not be possible without the ongoing commitment to this program by our dedicated and expert EnviroDevelopment Board. We thank and recognise the work of the EnviroDevelopment Board Victorian division; Lyndsay Neilson (Chairman), Chris Chesterfield, Professor Ray Green, Alex Fearnside, Aaron Organ, Nick Glasson, Mark Bartley, Steve Dunn and Amanda Cornwall - all of whom have played an integral role in ensuring the program continues to be transparent, consistent and in accordance with the national technical standards.

Equally as important, the program would not continue without the support of our esteemed sponsors – Melbourne Water and PwC, who are our major partners with ongoing support from Quantum United for their sponsorship of the Community element, Ecology Heritage and Partners for their sponsorship of the Ecosystems element, Sustainable Development Consultants for the Energy element and Urbis for the Water Element. 2016 closed on a high note with the annual wrap up taking place at PwC's spectacular office at Freshwater Place.

On behalf of the EnviroDevelopment team, we would like to thank all our supporters, Board, Sustainable Development Committee members and recipients of the program for supporting this initiative.

[envirodevelopment.com.au](http://envirodevelopment.com.au)



# UDIA GLOBAL UNIT

## Global Unit

**The Global Unit is one of the most innovative and exciting UDIA initiatives to come out of the 2016/17 financial year.**

Launched in April 2017, the UDIA Global Unit is a networking environment, an information hub, and an international community for all industry professionals operating in Victoria. The Global Unit welcomes development professionals from all backgrounds, assisting international players who may be new to the local property industry, and helping UDIA members forge meaningful relationships and discover new opportunities in an increasingly globalised world.

Key areas of focus for the UDIA Global Unit include advocating for policy in support of international relations, providing the insight required for international members to make educated business decisions, and helping members forge global partnerships with investors looking to place capital with confidence.

An expert Advisory Group will guide the Unit, consisting of individuals representing internationally active members of the UDIA. The Advisory Group will meet on a quarterly basis to direct the activities and agenda of the Unit, and provide the diversity, international immersion and industry intelligence crucial to guiding the Global Unit in its future endeavours.

The UDIA Global Unit will ensure we give Victoria's urban development industry a loud, strong and inclusive voice, that accurately reflects the global community of development professionals in Victoria.





Lord Mayor Robert Doyle spoke at the intimate launch of the Global Unit, expressing his support for the initiative and congratulating the UDIA for going where no other industry association has gone before.

#### **UDIA Global Unit: Annual Initiatives**

- UDIA Global Unit Advisory Group, established to guide strategy, policy initiatives and government relations in Victoria
- International Boardroom Lunches
- UDIA Global Outreach events covering topics such as leadership, diversity, finance and international relations
- Networking events, each with a welcome address by a prominent government official or regulatory body executive
- UDIA Advocacy Agenda for the Global Unit (available in Mandarin)
- UDIA Property Development Program tailored to suit international developers who are new entrants to Victoria, with Mandarin translator available
- Award and recognise global members through the Victorian UDIA Awards for Excellence program

#### **UDIA Global Unit: Advisory Board**

Kevin Brown, RPM Real Estate Group  
 Kris te Lintelo, Newcity Development  
 Clement Lee, Riverlee  
 Hugh Lu, Dahua  
 Brae Sokolski, MaxCap Group  
 Michael Argyrou, Hickory  
 Gina McCartney, REA Group  
 Lu Xing, Hengyi  
 Nick Holuigue, Maddocks  
 Andrew Fortey, PDS Group



#### **UDIA Global Unit: Key Priorities**

- Be a new voice on local issues for an increasingly important group of professionals in our international marketplace
- Build a cohesive and inclusive global community of industry professionals
- Activate international relationships via government activity
- Provide members with international heritage the knowledge, insight and contacts required to make educated business decisions in Victoria
- Connect international members with government, policy-makers, regulators and the wider urban development industry in Victoria
- Publicly recognise and promote the positive contributions of global industry professionals in Victoria's residential property industry
- Inform all levels of government on global market information and requirements, and advocate for policy reform on issues affecting international investment conditions in Victoria
- Lead the discussion and public agenda on all matters of international property investment in Victoria
- Attract global capital to Melbourne and Victoria
- Run networking and event opportunities tailored to UDIA members with a rich international heritage
- Produce advocacy and market intelligence materials in Mandarin
- Provide education, assistance and professional development for new and existing entrants to the Victorian urban development industry



# MEET THE TEAM



**Danni Addison**

**Chief Executive Officer**

Danni is the UDIA principal advocate within Victoria, and is responsible for administering the affairs of UDIA under policies and strategic direction developed in consultation with the Board.



**Angela Gaedke**

**General Manager and  
Director National  
Congress Partnerships**

Angela oversees the UDIA activities and works closely with the CEO to drive growth and overall strategic direction of the organisation. She is also responsible for creating partnerships for the 2018 UDIA National Congress.



**Jenn Leddin**

**Membership and  
Operations Manager;  
and Executive  
Assistant to the CEO**

Jenn manages the membership base, ensuring members are fully utilising their UDIA benefits. Jenn is also the Executive Assistant to the CEO and oversees office operations.



**Elizabeth Chackola**

**Finance Manager**

Elizabeth manages our finance department which is responsible for all accounting and financial matters across the organisation. In this role, Elizabeth also works closely with the CEO and General Manager to develop and execute a sustainable financial strategy for the organisation.



**Hyatt Nidam**

**Advocacy and  
Communications  
Manager**

Hyatt manages the UDIA advocacy team, which is responsible for driving the organisation's advocacy agenda through strategic policy, research and communication activities.



**Olivia O'Connor**

**Policy Advisor**

Olivia is a key part of the UDIA advocacy team, managing day-to-day policy issues, overseeing the policy committees, and providing detailed policy briefings and advice to the team across all departments.



**Ricki Hersburgh**

**Sustainability and  
EnviroDevelopment  
Manager**

Ricki manages every aspect of the UDIA EnviroDevelopment program in Victoria and Tasmania. She delivers training programs along with research teams to encourage environmental advocacy and deliver exemplary sustainability outcomes.



**Larissa Vaughan**

**Event Manager**

Larissa manages the UDIA events team, which delivers over 40 events to membership and industry each year. Larissa is also responsible for the end-to-end delivery of the UDIA annual Awards for Excellence Program.



**Georgia Turner**

**National Congress  
Strategic Advisor**

Georgia is working with the events team to develop the 2018 National UDIA Congress program, which will bring together high calibre international and domestic speakers over three days of industry-related sessions and activities.



**Jessica Gersun**

**Events and Marketing  
Executive**

Jessica plays a key role in the end-to-end delivery of the UDIA annual calendar of events and Awards for Excellence Program. She is also responsible for the UDIA marketing activities, which spans across all areas the organisation.



**Rebecca Elliston**

**Professional  
Development and  
Administration  
Coordinator**

Rebecca is responsible for coordinating the UDIA professional development programs, in addition to a suite of administrative duties within the UDIA office. Her role spans events, member services, marketing and staff support as required.





# PRINCIPLES FOR THE WAY AHEAD



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## Principles for the Way Ahead

These principles will guide the UDIA as we solidify our long term, sustainable position as the urban development industry's association of choice.

### Leadership

Drive the thought leadership agenda and exercise tangible influence with government and other stakeholders

### Influence

Be known as the pre-eminent expert organisation on housing and urban development

### Knowledge

Be known as the go-to organisation for industry knowledge and business building insights

### Loyalty

Possess a deeply loyal membership base as a result of consistently providing solid member services

### Expertise and Innovation

Be the best at offering innovative membership services that respond to the changing needs of our industry

### Industry Success

Advance and support the industry in the public arena and facilitate industry recognition and promotion

### Deeply Connected

Facilitate a fruitful business environment by connecting industry and government stakeholders

# PARTNERS AND SPONSORS

## Partners and Sponsors

UDIA extends a big thank you to our partners and sponsors for their ongoing support, and invaluable contributions to Victoria's urban development industry.

- AVID Property Group
- Bamfa Properties
- Best Hooper Lawyers
- Beveridge Williams
- Biggin & Scott Land
- Birchgrove Property
- Blaze Advertising
- Bosco Jonson
- Breese Pitt Dixon
- Cardno
- Cedar Woods
- Charter Keck Cramer
- Clayton Utz
- Convic Design & Construction
- Corr Chambers Westgarth
- Cossill & Webley Consulting Engineers
- Dacland
- Dalton Consulting Engineers
- Department of Environment, Land, Water & Planning
- Ecology & Heritage Partners
- Frasers Property Australia
- Herald Sun Real Estate
- Hickory Group
- ID\_Land
- Intrapac Property
- Lendlease
- Lovely Banks Development Group
- Maddocks
- Melbourne Water
- Mirvac Victoria
- Mitchell Brandtman
- National Land Survey Program
- NBN Co Limited
- Oliver Hume Real Estate Group
- PGH Bricks & Pavers
- PICA | Body Corporate Services
- Places Victoria
- Porter Davis Homes
- PPS Tailored Furniture Solutions
- PwC Australia
- Red23
- RedTrain Networks
- RPM Real Estate Group
- Satterley Property Group
- SMEC Australia
- Stockland
- Sustainable Development Consultants
- Taylors
- The Hermal Group/Quipsmart Trading
- Tonkin & Taylor
- Urbis
- Villawood Properties
- Yarra Valley Water









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