

ANNUAL REVIEW 15 / 16





UDIA 15/16 ANNUAL REVIEW CONTENTS

MESSAGE FROM THE PRESIDENT	4
BOARD OF DIRECTORS	5
MESSAGE FROM THE CEO	6
PRINCIPLES FOR THE WAY AHEAD	8
POLICY AND ADVOCACY	9
ENVIRODEVELOPMENT	10
AWARDS FOR EXCELLENCE	12
2015 INDUSTRY AWARD WINNERS	14
COMMITTEES	16
Finance and Taxation	16
Planning	17
Infrastructure and Urbanisation	18
Sustainable Development	19
REGIONAL CHAPTERS	20
Northern Region	20
Geelong Region	22
DIVERSITY COMMITTEES	24
Women in Property	24
Outlook Young Professionals	26
MEET THE TEAM	28
PARTNERS AND SPONSORS	30

MESSAGE FROM THE PRESIDENT

DAVID PAYES, INTRAPAC PROPERTY
VICTORIAN PRESIDENT OF UDIA



IT HAS BEEN A PRIVILEGE TO LEAD UDIA AS PRESIDENT OVER THE PAST TWO YEARS.

I AM PROUD TO HAVE SEEN THE ORGANISATION THROUGH A GENERATIONAL TRANSITION THAT HAS SUCCESSFULLY REINFORCED UDIA'S POSITION AS THE PEAK INDUSTRY BODY.

Along with the Vice President Damien Tangey, Executive Committee and the Board, I have worked closely with Danni Addison and her team to enhance UDIA's advocacy work and further the provision of exceptional member services. Over the past 18 months, we have expanded the membership base, achieved many key policy and advocacy wins, delivered a series of successful events, and established fruitful research based partnerships.

We have refreshed UDIA's advocacy program with new Committees and established a clear direction for the organisation's advocacy priorities. The Committee structure and process now allows us to capture industry views in a much more effective way, further solidifying UDIA as an influential player in policy generation and debate. We are recognised as very strong on state-based issues, our voice continues to grow with respect to

infill and apartment development issues, and we remain ahead of all competition on greenfield and land development issues.

Victoria's property market has experienced a number of strong years, with growth evident across all sectors of the market including the house and land market and the apartment market. In a cyclical sense, economists consider the property market to be close to its highest point, with a short amount of time to go before growth may moderate downwards.

Investment sentiment in Victoria is reasonable, however businesses in the urban development industry are feeling the effects of regulation and policy decisions across many aspects of what we do. In response to these changing business conditions, UDIA continues to help the industry become more cost efficient and innovative, providing the tools, commercial acumen and smart strategic thinking that will be vital as we navigate through a period of uncertainty.

At the core of the development industry remains a desire to network and relationships continue to be the cornerstone of business growth. UDIA is a key facilitator in this respect, giving industry members a forum in which they can engage with each other to achieve positive business results.

I feel honoured to be part of UDIA and proud of the work we have done to lead change and reform. I thank the staff, Board, Committees, Partners, Sponsors; all of which play a critical role in the success of UDIA and in effect the success of Victoria's urban development industry.

BOARD OF DIRECTORS

The Urban Development Institute's Board of Directors represent a cross section of experienced leaders in the urban development industry. We thank them for volunteering their time and expertise for the benefit of both the industry and the community.



DAVID PAYES
President
Intrapac Property



DAMIEN TANGEY
Vice President
Birchgrove Property



JASON SHAW
Treasurer
Stockland



BETTINA SHEERAN
Company Secretary
Maddocks



JOHN CICERO
Immediate Past President
Best Hooper Lawyers



JILL LIM
Fraser's Property Australia



FRANK NAGLE
Biggin & Scott Land



MICHAEL FOX
Costafox Developments



LUKE HARTMAN
Metro Property Group



RORY COSTELLOE
Villawood Properties



NEIL O'CONNOR
Lendlease



ASHLEY WILLIAMS
Evolve Development

MESSAGE FROM THE CEO

DANNI ADDISON
URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA
VICTORIAN CHIEF EXECUTIVE OFFICER



THE URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA HAS BEEN ON A SIGNIFICANT JOURNEY IN THE PAST 18 MONTHS.

In 2015, the Institute's 40th year, we undertook a program of modernisation across all areas of our operational, commercial and membership services and activities. This resulted in a refreshed, renewed and re-energised organisation, ready to face the next era of growth.

We have focused on being an unyielding voice for Victoria's housing and urban development industry, and placed great emphasis on being an open and inclusive association that consistently meets the service and value expectations of our membership.

A number of elements have contributed to our value proposition.

POLICY AND ADVOCACY

UDIA has proved itself to be a strong and consistent voice for the industry both publicly and privately with regular communications with government, media, members and more recently, the consumer audience. We continue to present evidence-based solutions to policy-makers and have achieved multiple key advocacy wins on behalf of our membership and the industry.

INDUSTRY INTELLIGENCE

UDIA has identified a strong industry appetite for intelligence and current information provided on a regular basis. We have therefore increased our research and communication activities, enabling us to feed this appetite and continuously adapt to the changing nature of member and industry needs.

EVENTS

UDIA's functions and events program has always been well regarded by the industry and we have continued to see significant growth in this area over the last 18 months. Attendance numbers have increased due to better topics, venues and greater value delivered to attendees.

ENVIRODEVELOPMENT

We are seeing more enquiries in our EnviroDevelopment (ED) program than ever before. With sustainability at the forefront of the public agenda, our ED certification provides a critical edge for developers looking to differentiate their properties and achieve better business returns.

AWARDS

UDIA's Awards for Excellence Program celebrated its 20th anniversary in 2015. The program is one of the industry's most highly regarded forms of recognition and offers applicants and winners great marketing and promotional value. In 2016, we moved the program to an online system in order to streamline the application process, information collection and judging process. Application numbers have doubled in 2016 due to the new approach, and we expect the Awards Program's reputation to improve even further due to these process improvements.

The future is bright for the urban development sector. In Victoria in particular, UDIA's future is filled with opportunities to increase our standing as the most credible and important voice in urban development, and to further enhance our ability to deliver solutions-led advocacy and membership services that help our industry thrive.

I am proud to be involved in an organisation with such purpose. I thank everyone who has contributed to UDIA's success over the last 18 months, especially our President David Payes, Executive Committee, Board, Committee members, Partners, Sponsors and my dedicated team. Finally, thank you to our members for your outstanding support and contributions.



PRINCIPLES FOR THE WAY AHEAD

These principles will guide UDIA as we embark on a journey of growth and as we solidify our long term, sustainable position as the urban development industry’s association of choice.

LEADERSHIP

Drive the thought leadership agenda and exercise tangible influence with government and other stakeholders

INFLUENCE

Be known as the pre-eminent expert organisation on housing and urban development

KNOWLEDGE

Be the go-to organisation for industry knowledge and business building insights

LOYALTY

Possess a deeply loyal membership base as a result of consistently providing solid member services

EXPERTISE AND INNOVATION

Offer innovative membership services that respond to the changing needs of our industry

INDUSTRY SUCCESS

Advance and support the industry in the public arena and facilitate industry recognition and promotion

DEEPLY CONNECTED

Facilitate a fruitful business environment by connecting industry and government stakeholders

POLICY AND ADVOCACY

AS UDIA CONTINUES TO EVOLVE, WE REMAIN CLOSELY IN TUNE WITH THE AMBITIONS, CHALLENGES AND DAY TO DAY INTERESTS OF OUR MEMBERS, AND PLACE STRONG EMPHASIS ON SUPPORTING THE INDUSTRY THROUGH PURPOSEFUL POLICY AND ADVOCACY ACTIVITIES.

Over the last 18 months we have shown unwavering commitment to our advocacy objectives and led the public agenda on behalf of our members and the industry as a whole.

We have focused on enabling affordability and accessibility for all home buyers, reducing unnecessary regulatory burden on the residential sector and achieving an efficient and effective planning system that delivers positive outcomes for Victoria’s future.

In addition to the traditional focus on planning, infrastructure and sustainable development, we have been working hard to address industry concerns surrounding limitations to accessing capital and changes to taxation. We have established a new Finance and Taxation Committee that is advocating for a more efficient and equitable tax regime, and promoting access to finance from alternative funding streams.

ADVOCACY WINS

- Securing exemptions for members from the non-resident and absentee surcharges
- Commencement of a review of the residential planning zones
- Establishment of Infrastructure Victoria and the Geelong Authority
- Removing the Metropolitan Planning Levy on standard subdivision applications saving approximately \$50,000 for a typical 500 lot subdivision
- Key wins from negotiations with utility and service providers delivering significant dollar outcomes
- Creating awareness around the current business environment for the development industry
- Obtaining commitment from the Metropolitan Planning Authority to streamline the post PSP approvals, compliance and certification process
- Obtaining commitment from the Department of Environment, Land, Water and Planning to review and expand the scope of VicSmart
- Better connecting the development industry with the banking sector in light of recent changes to lending practices

These advocacy wins demonstrate UDIA’s capacity to influence and act as a catalyst for positive political and policy change in addition to creating a more resilient and adaptable industry.

ENVIRODEVELOPMENT

UDIA'S ENVIRODEVELOPMENT (ED) PROGRAM HAS GROWN CONSIDERABLY OVER THE LAST 18 MONTHS.

The ED Board Members and ED Professionals, together with UDIA members and staff have collectively pushed the environmental agenda to new heights with over 110 projects being certified nationally.

Introduction of the version two technical standards has been a primary factor in ED's success, which enabled developers to put in applications for all category types, not just in the greenfield and apartment space. The standards have provided project teams with added flexibility, and promote innovation in meeting performance criteria. We have received a great deal of positive feedback as well as increased participation in response to the improved standards.

Victoria has seen two diverse projects go through the inner area of Melbourne in the City of Yarra. One is the largest mixed-use urban infill site in Victoria; Yarra Bend (the former Aphington Paper Mill) received certification in all elements. This landmark development showcases innovation through design where water use will be reduced by 43 per cent, landfill reduced by 80 per cent and the potential to reduce energy use by 34 per cent. This particular development has attracted significant media attention due to its ED 6-star rating. The other project, a multi-unit residential development in Fitzroy called C.F. Row, is the smallest Victorian development to go through the ED certification process.

We have also seen a take up of ED certification in regional areas such as Werribee and Ballarat.

Other milestones reached over the last 18 months include a revamp of the Sustainability Committee, now known as the Sustainable Development Committee. Approximately 60 per cent of the Committee members are developers and the advocacy work undertaken by this team continues to assist developers on many fronts.

All of this activity and progress would not be possible without the ongoing commitment to ED by our dedicated and expert EnviroDevelopment Board; Lyndsay Neilson (Chairman), Greg Aplin, Chris Chesterfield, Professor Ray Green, Alex Fearnside, Aaron Organ and Lisa Kendal; all of whom have played an integral role in ensuring the program continues to be transparent, consistent and in accordance with the national technical standards. Equally as important, the program would not continue without the support of our sponsors - Melbourne Water and PwC as our partners for 2015 with ongoing support from Quantum United as sponsor of the Community leaf, Ecology Heritage and Partners as sponsor of the Ecosystems leaf, Sustainable Development Consultants for the Energy leaf and GHD for the Water leaf.

On behalf of the EnviroDevelopment team, we would like to thank all our supporters, Board, Committee members and recipients of the program for their support.

www.envirodevelopment.com.au

WE HAVE PUSHED
THE ENVIRONMENTAL
AGENDA TO NEW
HEIGHTS WITH OVER
110 PROJECTS BEING
CERTIFIED NATIONALLY.

AWARDS FOR EXCELLENCE

2015 AWARDS FOR EXCELLENCE WINNERS		
CATEGORY	PROJECT	WOLFDENE
Affordable Development	AVA II	Wolfdene
Environmental Excellence	Grand Lakes Entrance	L. Bisinella Developments P/L
Healthy Design	Trillium	Villawood Properties
High Density Development	Eden, Haven & Sanctuary	Hamton & ISPT Pty Ltd
Medium Density Development	Whyte Residences	Sunland Group
Residential Development	Grand Lakes Estate	L. Bisinella Developments P/L
Special Purpose Living	Catherine Booth College	Salvation Army & SJB Architects
Urban Renewal	Mosaic Apartments	Burbank
Judges' Award	QV Eight	Grocon

UDIA'S AWARDS FOR EXCELLENCE PROGRAM CELEBRATED ITS 20TH ANNIVERSARY IN 2015.

After two decades, the program continues to be one of the industry's most highly regarded forms of recognition and offers applicants and winners considerable marketing and promotional value.

In 2015, the program received 21 entries for the judges to consider across nine categories including master planned development, high density, medium density, residential development, special purpose living, affordable development, environmental excellence, urban renewal and healthy design.

Chairman of the judges and Partner at law firm HWL Ebsworth Mark Bartley was joined by returning judge, Bernard McNamara, Principal of BMDA Development Advisory, and new to the judging panel, Julie Katz, Senior Consultant at APP Corporation.

In 2015, the quality of submissions once again increased, and following trends from the previous few years the most contested categories included high density development and residential development - a true reflection of the key areas of work for UDIA members.

In 2016, we moved the program to an online system in order to streamline the application process, information collection and judging process. Applicants are no longer required to prepare and submit heavily designed project briefs, and are instead able to submit all information online in a standard format.

The judging process has been improved and impartiality increased. Judging criteria is weighted and applicants are aware of the weighting. Site visits give the judges ability to properly assess each project, and awards are delivered at the Awards Gala event at the end of year, which continues to be UDIA's signature industry event.

Application numbers have doubled in 2016 due to the new approach, and we expect the Awards Program's reputation to improve even further due to these process improvements.

2015 INDUSTRY AWARD **WINNERS**

GRAHAM DAFF

MELBOURNE WATER

Raymond J Peck Award for
excellence in service to the urban
development industry

JOHN CICERO

BEST HOOPER LAWYERS, UDIA DIRECTOR

Distinguished Service Award for
extraordinary and selfless service by key
individuals in the industry

CAMERON SHEPHARD

AMEX CORPORATION, UDIA NATIONAL
PRESIDENT

Distinguished Service Award for
extraordinary and selfless service by key
individuals in the industry

PETER VLITAS

AV JENNINGS, UDIA DIRECTOR AND PAST
VICTORIAN PRESIDENT

Distinguished Service Award for
extraordinary and selfless service by key
individuals in the industry

TONY DE DOMENICO

PAST UDIA VICTORIAN EXECUTIVE
DIRECTOR (2004 - 2014), CHAIRMAN OF
PLACES VICTORIA AND THE AUSTRALIAN
HOUSING AND URBAN RESEARCH
INSTITUTE

Life Membership for commitment,
extraordinary dedication and substantial
work on behalf of and for UDIA

STEPHEN COPLAND

NATIONAL PACIFIC PROPERTIES,
UDIA PAST DIRECTOR AND PAST VICTORIAN
PRESIDENT

Life Membership for commitment,
extraordinary dedication and substantial
work on behalf of and for UDIA



COMMITTEES

FINANCE AND TAXATION COMMITTEE

PURPOSE

- Advocate for improvements in the current tax and economic environment in order to encourage delivery of urban development and the supply of new housing
- Promote better access to finance from various funding streams and support UDIA's engagement with the financial sector

POLICY PRIORITIES

- A streamlined and certain process for assessing exemption eligibility
- Changes to state government's tax and charges regime to improve housing affordability, attainability and market activity
- Better access to finance
- Changes to the Growth Areas Infrastructure Contribution to minimise and mitigate implementation issues and to encourage its expenditure

COMMITTEE MEMBERS

- | | |
|--|------------------------------------|
| Michael Taylor-Sands, Maddocks (Chair) | Robert Steele, Mirvac |
| Frank Nagle, Biggin & Scott Land | Nick Bosco, Peet |
| Joseph Van Dyke, Evolve Development | Zoe Chung, PwC |
| Vanessa Lawless, Ausin Group | Bart O'Callaghan, Urban Pty Ltd |
| Michael Dib, Blue Earth Group | Ray Zelouf, Pangea Capital Pty Ltd |
| Tom Roe, Gersh Investment Partners | |

PLANNING COMMITTEE

PURPOSE

- Advocate for the development and implementation of a planning system that facilitates urban development and that meets Victoria's housing and lifestyle needs in a way that has a positive economic, social and environmental impact

POLICY PRIORITIES

- A transparent and accountable planning scheme amendment process
- Streamline the approval and development of suitable and appropriate development
- Streamlined the process for development of PSP approved land and the roll out of new PSPs
- More transparency and accountability in how land of heritage significance is identified, assessed and developed

COMMITTEE MEMBERS

- | | |
|--|---|
| John Cicero, Best Hooper Lawyers (Chair) | Nick Bosco, Peet |
| Martin Gaedke, Moremac Property Group (Deputy Chair) | Craig Yelland, Plus Architecture |
| Sarah Auld, Spiire | Anthony Scafidi, Stockland |
| Rob Burgess, Charter Keck Cramer | Wendy Thies, APP (now resigned) |
| Angus Johnson, AVJennings | Sharon Coates, Frasers Property Australia |
| Aaron Organ, Ecology and Heritage Partners | Nevan Wadeson, Tract Consultants |



COMMITTEES

INFRASTRUCTURE AND URBANISATION

PURPOSE

- Advocate for timely provision of urban infrastructure and services that meet the needs of new and existing communities without adversely impacting the affordability and accessibility of housing

POLICY PRIORITIES

- | | |
|--|---|
| <ul style="list-style-type: none">• Development of economically efficient infrastructure standards and a framework for amendments• A fair, equitable and reasonable system for the delivery of infrastructure within growth areas | <ul style="list-style-type: none">• A more efficient and streamlined approval and compliance process• Infrastructure funding priorities that better assist Victoria in managing the needs of new and growing suburbs and communities |
|--|---|

COMMITTEE MEMBERS

- | | |
|--|--|
| <p>Neil O'Connor, Lendlease (Chair)</p> <p>Jill Lim, Frasers Property (Deputy Chair)</p> <p>Oona Nicolson, Ecology & Heritage Partners</p> <p>John Forbes, Dennis Family Corporation</p> <p>James Beauchamp, Maddocks</p> <p>Mark Whinfield, Metricon Homes</p> <p>Anne Jolic, Mirvac</p> <p>Doug Vallance, Moremac</p> <p>Tim Pepper, Pask Group</p> | <p>Alan Herrman, PwC</p> <p>Raymond Peck, Raymond J Peck Pty Ltd</p> <p>Megan Schutz, Schutz Consulting Pty Ltd</p> <p>Mark Breuer, Spiire</p> <p>Matt Ainsaar, Urban Enterprises</p> <p>Adam Davidson, Villawood Properties</p> <p>Maxwell Shifman, Intrapac</p> <p>Paul O'Shea, CS Town Planning Services</p> <p>Stephen Watters, Australian Land Development Engineers</p> |
|--|--|

SUSTAINABILITY

PURPOSE

- Encourage and support sustainable development that generates positive economic, social and environmental outcomes
- Assist in the advancement of wider sustainability goals within the built environment

POLICY PRIORITIES

- | | |
|---|---|
| <ul style="list-style-type: none">• Sustainable transport• Energy efficiency | <ul style="list-style-type: none">• Housing affordability• Urban ecology |
|---|---|

COMMITTEE MEMBERS

- | | |
|--|--|
| <p>Nicola Smith, Niche Planning Studio (Chair)</p> <p>Andrew Duggan, Villawood Properties (Deputy Chair)</p> <p>Tony Petruzalek, Frasers Property Australia</p> <p>Karl Rogers, LD Eng Pty Ltd</p> <p>Craig Harris, Low Impact Development Consulting</p> <p>Brett Young, Ratio Consultants</p> <p>Matthew Bradbury, Spiire</p> | <p>Steffan Welsch, Steffan Welsch Architects</p> <p>Ben De Waard, Sustainable Development Consultants</p> <p>Bart O'Callaghan, Urban Pty Ltd</p> <p>Kerry Balci, Stockland</p> <p>Mark Whalen, GHD</p> <p>Andrew Thompson, Cundall</p> <p>Ashley Williams, Evolve Development</p> |
|--|--|

REGIONAL CHAPTERS

NORTHERN REGION



ANDREA TOMKINSON
TOMKINSON GROUP
NORTHERN CHAPTER CHAIR

THE NORTHERN CHAPTER FOSTERS CO-OPERATIVE AND COLLABORATIVE RELATIONSHIPS BETWEEN THE DEVELOPMENT INDUSTRY AND LOCAL COUNCILS, INCLUDING REGULAR MEETINGS AND ONGOING DIALOGUE WITH THE CITY OF GREATER BENDIGO (COGB).

Over the last 18 months, the Northern Chapter has participated in many strategic initiatives including:

- Coliban water working party
- Submission to planning fees review
- Plan Melbourne
- Engagement with the Red Tape Commissioner
- Planning and process improvements
- Submissions to a number of local planning scheme amendments

CoGB is expecting significant population growth, and UDIA has been well placed to provide advice on supply and demand, and the facilitation of meeting housing needs.

In 2015, the CoGB Residential Strategy and associated Amendment C215 were the focus of Northern Chapter activity, with submissions to the Amendment and to the Panel Hearing.

Additionally, the Northern Chapter hosted a September lunch at the iconic Bendigo Town Hall, which was attended by councillors, State Government legislators, and regional development professionals. The theme was 'a mindset for innovation', with speakers Jacinta

Allan, Minister for Public Transport and Employment, and Professor Ross Garnaut.

In 2016, the Chapter hosted a popular industry event on 'regional change through innovation'. The event was in a TED talk format, and speakers included Joe Minnicozzi from Urban3, Mike Day from RobertsDay, and Adam Fennessy from the Department of Environment, Land, Water and Planning, who all provided snapshots on regional change from their varying perspectives.

CHAPTER MEMBERS

Andrea Tomkinson, *Tomkinson Group (Chair)*

Damien Tangey, *Birchgrove Property*

Fi Cotter, *Provincial Matters*

Gary Pendlebury, *Currie & Brown*

Paul Bowe, *Terraco*

The Chapter has recently prepared a detailed submission to the CoGB Housing Strategy Issues and Options Paper, and looks forward to ongoing advocacy as CoGB works towards implementing the new 'Compact Bendigo' model.

– **Andrea Tomkinson**
Tomkinson Group
Northern Chapter Chair

Damien Cranage, *Total Property Developments*

Julian Perez, *Villawood Properties*

Brett Bahen, *Spiire*

Darren Pitson, *Arbor Estates*

GEELONG REGION



TOM ROE
GERSH INVESTMENT PARTNERS
GEELONG CHAPTER CHAIR

THE LAST 18 MONTHS HAVE BEEN TREMENDOUSLY EXCITING BUT ALSO TUMULTUOUS FOR THE GEELONG REGION.

During this time the region continued to experience strong industry growth, from central Geelong to the growth areas all enjoying ever increasing demand for housing stock across all types, and annualised estate lot sales reaching record level highs.

Concurrently, the Geelong Authority was established, the Victorian State Government released its Commission of Inquiry into the City of Greater Geelong, Council was subsequently sacked, a lively debate in Parliament ensued, an interim Council Administrator was appointed followed by three new Administrators (Kathy Alexander, Peter Dorling and Laurinda Gardner), concept plans for the future land use of the Moolap and Point Henry area were announced by DELWP,

and process for the much anticipated Plan Geelong (a 20 to 30 year vision and plan for the region), and a key recommendation of the Commission of Inquiry, commenced.

UDIA's Geelong Chapter has been intimately involved in every part of this journey. We have been actively engaged with all parts of Government, including Sarah Henderson MP, the Hon Richard Marles MP, the Hon Lisa Neville MP (as the senior State Government representative in the region), the Geelong Authority, DELWP, Regional Development Victoria, the new Geelong Council Administrators and Geelong Council's CEO Kelvin Spiller.

Most recently, UDIA's Geelong Chapter has been recognised by Geelong Council as a regional peak body and key stakeholder, and invited to help develop and implement Plan Geelong. This really is a very exciting time for the region.

Over this period, the Geelong Committee also organised:

- An industry lunch, Challenge for Change, with Sarah Henderson MP as keynote speaker and over 150 attendees
- A developer forum and panel with representatives from Geelong Council, the Geelong Authority, DELWP and Paul Fridman from Fridcorp, (with some interesting discussion on mid and high rise development within central Geelong) as participants and speakers

There have also been 'people changes' following UDIA Committee spills at the

end of 2015. This has meant some new members have joined the Chapter, and Kirsten Kilpatrick resigned her position as Chair due to ever competing demands on her time. A very big thank you to Kirsten for all her efforts in supporting the Geelong Chapter over the years.

We will continue to provide strong advocacy for its members through 2016/17, which should be a very exciting time full of opportunity and the continuing realisation of Geelong's potential.

– **Tom Roe**
Gersh Investment Partners
Geelong Committee Chair

COMMITTEE MEMBERS

Tom Roe, *Gersh Investment Partners (Chair)*
Matthew Hill, *Coffey*
Adam Jaques, *Maddocks*
Sean Lonergan, *Select Group*
Shane McGlynn, *SMEC*

Sarah Wright, *Spiire*
Rory Costelloe, *Villawood Properties*
Matthew Fleischmann, *Newland Developers*
John Hannagan, *Harwood Andrews*

DIVERSITY COMMITTEES

WOMEN IN PROPERTY



BEC LOLLBACK
CURRIE & BROWN
WOMEN IN PROPERTY CHAIR

In 2015 the Urban Development Institute's Women in Property Committee ran a successful program of three events, including our renowned Award Winning Developments Tour to Mernda Villages. This event provides opportunity to view award winning developments in person, and gives unparalleled access to the development managers and supporting consultant teams behind the developments. Attendees benefit from first-hand recounts of the lessons learnt, including what worked, what didn't, and what the developers may do differently next time.

Following a successful 2015, the 2016 Women in Property Committee was reinvigorated as part of the broader UDIA Victoria Committee spills, with several new members and a revised, more focused scope which better addresses the industry's gender diversity needs and concerns.

One of the first activities for the newly formed Committee has been to develop a two-year business plan, which responds specifically to the Committee's scope and is to be reviewed on an annual basis. Key aspects of the business plan which have been developed and endorsed by UDIA's Board include:

- Research into barriers to participation and attendance by women in the industry, including undertaking direct research and obtaining relevant information which can be broadcast, along with suggested solutions, to the industry in order to increase female participation
- Achieving a greater level of engagement with, and promotion of women in the industry across all activities and communications from UDIA. This is being achieved through a significant number

of specific engagement initiatives, including an events program focused on delivering events of unique perspective and interest to the industry, development and delivery of a mentoring program and educational courses, increased participation of women at UDIA events through a Women in Property sponsored table and ensuring a diverse mix of speakers and industry representatives at UDIA events and in publications

- Consideration of other 'women in property' related topics of interest to the industry

Already this year the Committee has run two highly successful sell-out events: a

'Gazella Live' networking soiree which offered insight to inspiring females within the industry, and a 'Building the business case for gender diversity' breakfast with Professor Rob Wood from the Centre of Ethical Leadership.

The Committee is looking forward to further implementation of its business plan over the next two years and welcomes all involvement and support from industry members in creating equality and increased participation for women in property.

– **Bec Lollback**
Currie & Brown
Women in Property Chair

COMMITTEE MEMBERS

Bec Lollback, Currie & Brown (Chair)
Andrea Towson, Arnold Bloch Leibler
Karen Chau, Investorist
Randah Jordan, Bosco Jonson
Fiona Slechten, Calibre Consulting
Alison Kennedy, Clayton Utz
Zoe Chung, PwC
Sophie Tsialtas, SMEC

Nancy Bickerton, Villawood Properties
Bettina Sheeran, Maddocks
Sara Andreadis, Stockland
Nicole Guirguis, Frasers Property
Stephanie Johnston, News Limited
Eve Purdon, Oliver Hume Corporation
Nancy Cao, Capital Alliance
Sarah Kumar, Lendlease

OUTLOOK YOUNG PROFESSIONALS



MARNIE DALTON
DALTON CONSULTING ENGINEERS
OUTLOOK YOUNG PROFESSIONALS CHAIR

2015 marked a busy year for the UDIA Outlook Committee, as the industry's young professionals were treated to numerous networking opportunities and a range of inspiring presentations. We hosted four successful events over the year including an amazing Cardno Nexus Ball at the Old Melbourne Gaol.

Attendees gained a rare insight into some of Melbourne's leading development professionals at 'Hot Property - The Entrepreneurs of Development' and explored the rise of car-sharing service Uber and innovative building techniques at 'Innovation and the Changing Face of Property'.

Outlook also hosted its first tech hybrid event 'New Tech Frontiers Driving Melbourne's Residential Market' with the proceedings being streamed live on the Investorist website and another brilliant year was celebrated with 'Froth and Fodder' at Porter Davis World of Style featuring beer tasting coordinated by the Beer Diva.

In December 2015 the ID_Land Young Professional of the Year award was presented to Victoria Cook (Villawood) who has since become a wonderful addition to the Committee.

In 2016, a rejuvenated Outlook Committee was established and I was thrilled to be able to lead an outstanding group of young professionals as newly appointed Chair.

The year's events kicked off in February with a sell-out crowd of 130 at the Waterside Hotel to gain insight to the world of entrepreneur James Tutton from NeoMetro & Smiling Mind.

In June, an Outlook event hosted by Domain Group presented three industry disrupters - Damon Pezaro from Domain Group, Ivy Xiao from ACProperty and Scott Taylor from Living Utilities, Lendlease who shared the progressive nature of their businesses and the innovative opportunities driving our industry.

It has been a highly successful 18 months for the Outlook Committee; in the first half of 2016 alone our average event attendance increased by over 30% and with an increased focus on how we can enhance our social media presence the Committee has activated a social media strategy and established an Instagram account - @udiavicoutlook.

UDIA's Outlook Committee is a passionate team of young professionals and we

COMMITTEE MEMBERS

Marnie Dalton, *Dalton Consulting (Chair)*
Rebecca Scullion, *Calibre Consulting*
Alex Koidl, *HWL Ebsworth Lawyers*
Maxwell Shifman, *Intrapac*
Niki Hendriksen, *Villawood Properties*
Kurt Freeburn, *Lendlease*
Alexandrea Malishev, *Metropolitan Planning Authority*
Victoria Cook, *Villawood Properties*

look forward to continuing our success over the next 12 months. I thank our 2015 Committee Chair Niki Hendriksen, my fellow Committee representatives in addition to all of our Sponsors (past and present) for supporting the industry's future champions.

- **Marnie Dalton**
Dalton Consulting Engineers
Outlook Young Professionals Chair

Simon Beardall, *GTA Consultants*
Tess Barrett, *SMEC*
Matthew Bradbury, *Spiire*
Marcus Frizza, *Stockland*
James Thomas, *Core Projects*
Craig Lyons, *Taylors*
Penelope Honey, *Beveridge Williams*
Raymond Li, *Taylors*

MEET THE TEAM

CHIEF EXECUTIVE



DANNI ADDISON
Chief Executive Officer
Danni is UDIA's principal advocate within Victoria, and is responsible for administering the affairs of UDIA under the policies and strategic direction she develops in consultation with the Board.

MEMBER SERVICES AND CORPORATE PARTNERSHIPS



ANGELA GAEDKE
Commercial Director
Angela is responsible for creating industry partnerships and developing new business initiatives for UDIA. She plays a critical role in driving growth of the organisation and shaping its overall strategic direction.

EVENTS



GEORGIA TURNER
Event Manager
Georgia manages UDIA's events team and is responsible for end-to-end delivery of the annual calendar of events and Awards for Excellence Program.



JESSICA GERSUN
Event Coordinator
Jessica plays a key role in the end-to-end delivery of UDIA's annual calendar of events and Awards for Excellence Program.

POLICY AND ADVOCACY



JOHN CASEY
Policy and Advocacy Director
John manages UDIA's policy, advocacy and research activities. He provides an active voice for the urban development industry; shaping, leading and influencing public policy and debate. John also oversees UDIA's policy related committees.

SUSTAINABILITY AND ENVIRODEVELOPMENT



RICKI HERSBURGH
Sustainability Manager
Ricki manages UDIA's environmental and sustainability areas including the EnviroDevelopment program. Additionally, she oversees the Sustainable Development Committee which drives sustainability through policy, advocacy and research initiatives.

MARKETING AND COMMUNICATIONS



HYATT NIDAM
Marketing and Communications Manager
Hyatt manages communications from the UDIA to its members, stakeholders, media and the broader public. She builds awareness around UDIA's policy priorities, advocacy agenda and commercial activities, and in doing so enhances the organisation's overall reputation and influence.

RECEPTION AND ADMINISTRATION

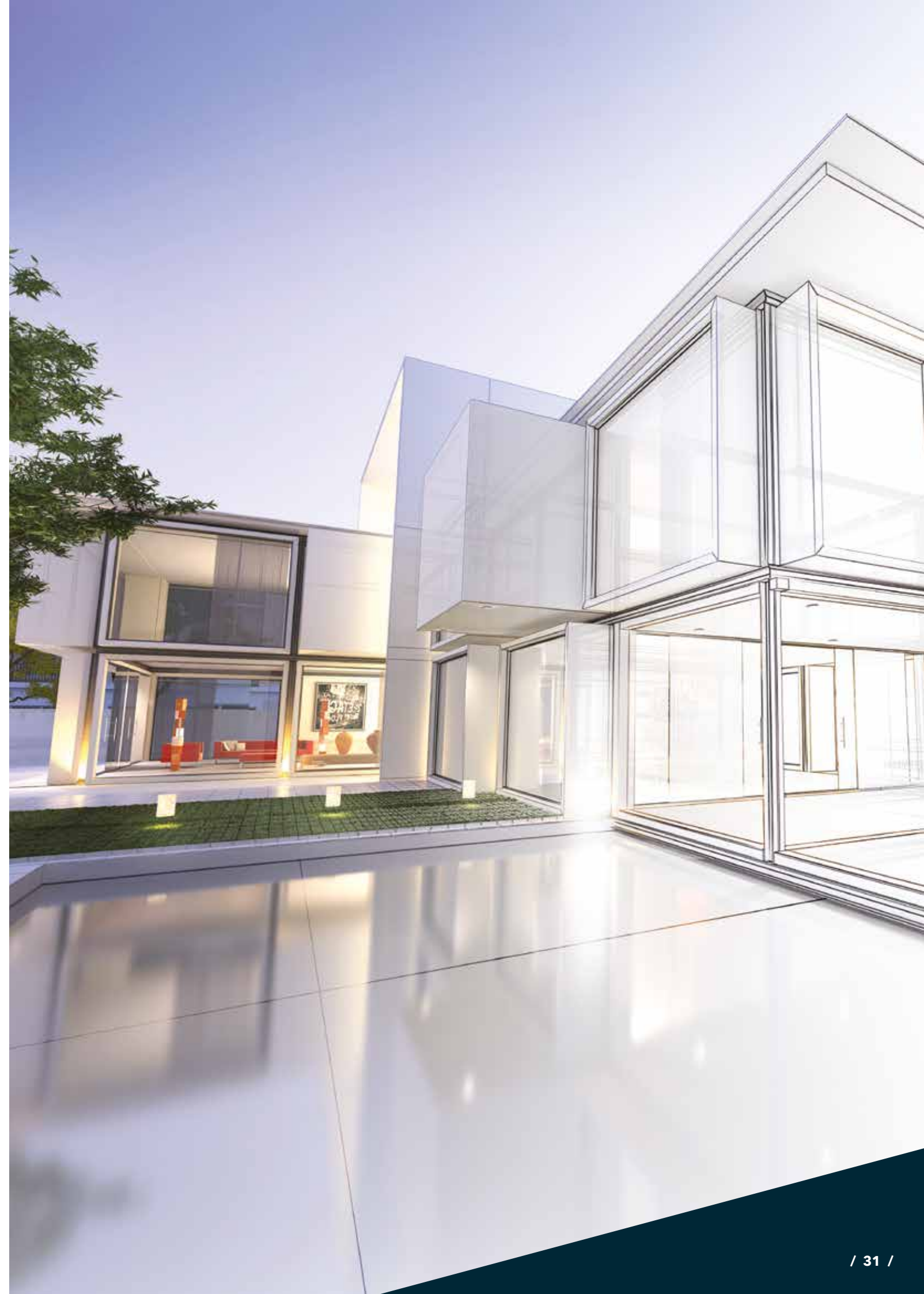


REBECCA ELLISTON
Administration Coordinator
Rebecca is responsible for managing administrative duties within the UDIA office. Her role spans events, member services, communications and staff support as required.

PARTNERS AND SPONSORS

Thank you to our partners and sponsors for your ongoing support, which helps us deliver positive policy and advocacy outcomes and provide greater service to the urban development industry. An extra big thank you to our Research Partners, Charter Keck Cramer, BIS Shrapnel and National Land Survey Program.

- AUSIN GROUP
- AVJENNINGS
- BEVERIDGE WILLIAMS
- BIDRHINO
- BIGGIN & SCOTT LAND
- BIRCHGROVE PROPERTY
- BIS SHRAPNEL
- BLAZE ADVERTISING
- BMD
- BOSCO JONSON
- BREESE PITT DIXON
- BURBANK GROUP
- CARDNO
- CHARTER KECK CRAMER
- CITY OF GREATER BENDIGO
- CLAYTON UTZ
- CORE PROJECTS
- CSR HEBEL
- DALTON CONSULTING ENGINEERS
- DEPARTMENT OF ENVIRONMENT, LAND, WATER & PLANNING
- ECOLOGY & HERITAGE PARTNERS
- FRASERS PROPERTY AUSTRALIA
- GHD
- HALLMARC LTD
- HEART FOUNDATION
- HERALD SUN REAL ESTATE
- ID LAND
- INTRAPAC PROPERTY
- ISPT
- LENDLEASE
- LENDINGHQ
- MADDOCKS
- MELBOURNE WATER
- METRO PROPERTY
- MIRVAC
- MITCHELL BRANDTMAN
- NATIONAL LAND SURVEY PROGRAM
- NBN
- OLIVER HUME
- OPTICOMM
- PGH BRICKS & PAVERS
- PLACES VICTORIA
- PPS TAILORED FURNITURE SOLUTIONS
- PWC AUSTRALIA
- QUANTUM UNITED MANAGEMENT
- QUIPSMART
- RED23
- REDTRAIN
- RPM REAL ESTATE GROUP
- SMEC AUSTRALIA
- SPIIRE
- STOCKLAND
- SUSTAINABLE DEVELOPMENT CONSULTANTS
- TAYLORS
- TONKIN & TAYLOR
- URBIS
- VILLAWOOD PROPERTIES
- WINSLOW CONSTRUCTORS
- YARRA VALLEY WATER



URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA (VIC)

🌐 udiavic.com.au

☎ +61 3 9832 9600

✉ info@udiavic.com.au

Designed by  **BLAZE** blazeadvertising.com.au

