

# Urban Development Institute of Australia

**We Listen | We Act | We Deliver**



UDIA Vic  
Member  
**2019**

45 Years Serving the Industry



# Who are we?

**The Urban Development Institute of Australia (UDIA) was established in 1975 and is the peak membership body for the urban development sector. Working closely with state and local government decision-makers the UDIA gives the industry a voice on the issues that matter and advocates for positive policy reform.**

Members include state and local government as well as developers, builders, utility and infrastructure providers, engineers, lawyers, civil construction, surveyors, planners, sales, design, marketing and other professional services firms.

Our central purpose is to advocate for increased certainty, reduced costs and reduced regulatory burden to all stakeholders in the land development process.

Key focus areas are on housing affordability, the effectiveness of the Victorian planning and development approval system, availability of development finance and the cost and delivery of infrastructure and services.

UDIA evidence-based advice, solutions and submissions to policy-makers and regulators are highly regarded, trusted and credible. We bring together industry expertise and government policy to empower the urban development sector to deliver great urban spaces.

The expert UDIA Policy Team advocates on behalf of members on issues such as planning, infrastructure, affordability, innovation & sustainability, finance and tax, charges and levies and the cost of construction and development.

The UDIA is proud to represent the views, wants and needs of urban development professionals and their customers, who include everyday Victorian housing owners, aspiring homebuyers, renters and our most vulnerable residents including those eligible for social and affordable housing.



**47**

Years in operation



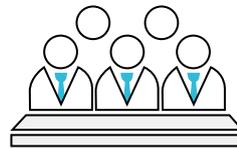
**90**

Staff nationally



**50,000**

Member contacts



**160**

Committee members



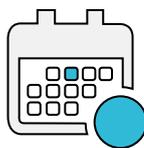
**15**

Formal submissions to government in 2018



**+30**

Formal communication to Ministers and Statutory bodies in 2018



**40**

Events hosted per year



**520**

Professional development program participants annually

# The Team at UDIA Victoria



**Danni Hunter**  
**Chief Executive Officer**

An accomplished and reputable property expert, Danni uses her influence to protect and promote the industry's best interests.



**Angela Gaedke**  
**Director Strategic Projects**

Angela takes on the leadership and responsibility for UDIA member services and works closely with the CEO to drive the overall strategic direction.



**Elizabeth Chackola**  
**Business Services Manager**

Elizabeth is responsible for operational and accounting matters and executes sustainable financial strategy for the organisation.



**Dr Caroline Speed**  
**Policy and Research Director**

Caroline has extensive experience developing cabinet-level planning policies relating to the delivery of housing.



**Kate Weatherley**  
**Senior Policy Advisor**

An urban planner with leadership experience in local government, Kate provides sound strategic and technical advice.



**Catherine de Vries**  
**Events & Marketing Manager**

Catherine delivers our annual portfolio of gala events. Managing event and UDIA marketing, digital, and social media.



**Blair Liew**  
**Events & Marketing Coordinator**

Blair supports the UDIA events team across all industry events and professional development.



**Luke Green**  
**Professional Development & Marketing Manager**

Luke delivers a strategic program including educational professional development programs and events.



**Georgia Moore**  
**Membership & Admin Co-ordinator**

Georgia manages administration and co-ordination of member services and is the Executive Assistant to the CEO.



**Nikita Bourbos**  
**Accountant**

Nikita is responsible for providing support to the Finance Manager in the capacity of UDIA Accountant.

# What we do

**The UDIA provides market intelligence and vital policy updates that impact business decisions and give members a distinct competitive advantage.**

**UDIA members include urban development professionals involved in the delivery of residential housing and communities:**

- Developers
- State & local government representatives
- Urban builders
- Professional organisations engaged in the development industry
- Financiers
- Educational Institutions
- Material suppliers



**On behalf of our members the UDIA:**

- Produces hundreds of written and verbal policy submissions to the Victorian Government, ensuring that your industry has a strong and influential voice in the development of housing sector policy and infrastructure investment;
- Increases the voice of the industry through media and public communications channels;
- Delivers training spanning a range of technical and strategic study areas in collaboration with the Department for Environment, Land, Water and Planning to educate state and local government on property development economics for affordable housing;
- Delivers the UDIA Residential Development Index (RDI) and Quarterly Property Market Update, which provides our members and policy-makers the tools required to make balanced and informed decisions;
- Gives the industry a platform to recognise excellence in urban development through the UDIA Awards Program; and
- Delivers a program of events that challenges and inspires 5,300 delegates each year to innovate and form new ideas so that we continue to build communities Victorians want to live in.

**As an industry we face major challenges as we deliver the housing, infrastructure and services Victoria needs as our state grows. The UDIA Advocacy Agenda draws attention to these challenges and presents them to government with a solutions-focused approach. Our policy committees help inform our position on key policy items and ensure that our industry's voice and views are front and centre.**

# Exclusive Member Benefits



## Access to Policy Updates and Support with Policy Matters

The UDIA provides policy and legislation updates and represents the interests of our members by taking issues to government and advocating on their behalf.

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## Research and Market Intelligence

The UDIA provides members with a series of market intelligence, government policy and research updates. Multiple apartment, greenfield and whole of market research reports empower members with the practical data and commentary required to make smart, educated business decisions.

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## Committee Participation

UDIA committees are structured to respond to critical issues on behalf of members and developing submissions to government that advocate for positive outcomes on behalf of our sector. Members can nominate to participate on committees and play an active role in influencing policy and delivering the Victorian UDIA Advocacy Agenda.

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## Awards and Industry Recognition

Now in its 24th year, the Victorian UDIA Awards for Excellence continues to showcase the urban development industry's finest work and invites the public to learn more about the exceptional projects happening across the state. Prestigious and credible the UDIA Awards for Excellence Program is open to members only and recognises excellence and innovation in urban development. Winners and Finalists receive a promotional seal that appeals to home buyers.

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## National UDIA EnviroDevelopment Program

EnviroDevelopment is a scientifically-based branding system designed to make it easier for purchasers to recognise and select more environmentally sustainable homes and lifestyles. EnviroDevelopment is an accessible tool that enables a developer to quantify and communicate a strong commitment to sustainability initiatives.

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## Developer Member Benefits

UDIA Victoria Developer members receive:

Support from the policy team with broad spectrum industry issues impacting their ability to deliver product to market.

Complimentary registrations to attend UDIA Policy Briefings throughout the year (allocations are based on member category)





# Membership With UDIA



## Policy

UDIA members benefit from the work conducted by the UDIA Policy team, who advocate for outcomes that save members time and money.

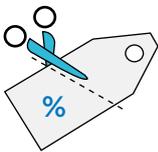
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## Professional Development, Education and Training

UDIA training and professional development programs are offered to members at a 30% discount and provide a suite of practical skills required to thrive in the local property development industry.

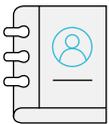
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## Reduced Rates and Priority Event Registration

UDIA Property Briefings, Industry Lunches, Research Breakfasts, Annual Urban Development Summit and Awards for Excellence Program Gala Lunch provide members with opportunities to build business relationships in an educational forum. Members receive a 30% discount at all events and are given priority access to registration where places are limited.

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## Members Directory

A hyperlinked online directory showcasing UDIA members acts as an excellent reference tool for members to promote their business as well as locate other members through a range of search options.

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## Brand Enhancement

Displaying the UDIA Member Logo and appearing on the UDIA website hyperlinked Member Listing gives your business credibility in the eyes of customers, colleagues and the general public. We work hard to position our members as industry leaders, bound by a rigorous code of conduct which ensures the provision of ethical, reliable and innovative professional services.

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## Business Building & Sponsorship

Sponsorship is a benefit of membership and helps raise corporate profile and connect with over 50,000 individual property professionals from more than 350 member companies.

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## Company Membership

UDIA membership means the benefits are extended to an unlimited number of staff working within member organisations.

# How to Join UDIA Victorian Division

**Become a UDIA member now by returning your completed application for membership to the UDIA Victorian office. Your application will be tabled at the Board of Directors monthly meeting and payment information will be processed upon approval of your membership.**

## Select the appropriate membership category.

A **Developer/Builder member** is a company that invests (directly or indirectly), develops, builds, finances, owns or manages property as its primary business activity. Developer/Builder categories are based on the combined market value of residential property owned/managed/developed/financed in Victoria. UDIA runs on a standard financial year calendar.

### MEMBERSHIP CATEGORY

### ANNUAL FEE (INC GST)

Developer / Builder > \$20 million turnover	\$11,100
Developer / Builder < \$20 million turnover	\$7,700
Developer / Builder < \$10 million turnover	\$4,300
Banking / Finance	\$6,250
Contractor / Manufacturer / Supplier / Non Govt Utility > \$20 million turnover	\$4,300
Contractor / Manufacturer / Supplier / Non Govt Utility < \$20 million turnover	\$2,850
Professional Services Company > 10 employees	\$4,300
Professional Services Company 5 - 10 employees	\$2,850
Professional Services Company < 5 employees	\$1,360
State Govt / Local Government / Utility Authority	\$2,850
Institution or Non Profit	\$1,360
Student	Free of charge

### PRO RATA FEES

UDIA runs on a standard financial year calendar, however applicants who wish to join the UDIA throughout the year will be entitled to a Pro Rata Fee Rate as outlined below.

July - Sept	100% of Full Membership Fee	Oct - Dec	80% of Full Membership Fee
Jan - Mar	60% of Full Membership Fee	Apr - Jun	40% of Full Membership Fee

### Name of Organisation:

(A) Company name for Membership Certificate : \_\_\_\_\_ B) Name of company for invoicing purposes \_\_\_\_\_

### PAYMENT METHOD

<b>Credit Card</b>	Please call the UDIA (Vic) Team on (03) 9832 9600
<b>Cheque</b>	Made payable to UDIA (Victoria)
<b>EFT</b>	Bank of Melbourne BSB: 333 037 Account: 700744908 Account Name - UDIA (VIC) Please use your company name as a reference

### Amount

- The appropriate membership fee must be submitted with this application.
- Membership is subject to board approval
- All membership fees are based on the financial year. The appropriate membership fee must be submitted with this application

## COMPANY DETAILS

Name of Nominee \_\_\_\_\_ Position title \_\_\_\_\_  
Street and/ or postal address \_\_\_\_\_  
Suburb \_\_\_\_\_ Postcode \_\_\_\_\_  
Country \_\_\_\_\_ Phone \_\_\_\_\_  
Website Address \_\_\_\_\_

## KEY CONTACTS

Please provide contact details for the following staff.

### **Executive contact i.e. Chief Executive Officer, Company Director**

(Main contact with membership voting rights)

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

### **Secondary Contact**

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

### **Finance Contact**

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

### **Administration Contact**

Name \_\_\_\_\_ Position \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

## NOMINEE'S DECLARATION

I apply for membership of the Urban Development Institute of Australia (Victoria) on behalf of the named company. I undertake that as a member, I/we will be bound by the memorandum and articles of association of UDIA (Victoria) and the decisions of the Board.

I certify that I have applied for the correct category with regard to turnover / employees.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## MEMBERS' DIRECTORY

The UDIA Members' Directory is an online reference tool that showcases the UDIA Victorian members. All members are entitled to display their business details in this Directory.

The booking of your business' listing in the Directory should be done separately. Contact the UDIA (Vic) executive on (03) 9832 9600 to request the Members' Directory Media Kit and form. Please complete the booking form based on your preferred listing type.

## UDIA VICTORIA CODE OF CONDUCT

By becoming a member of the UDIA, members agree to rigorous professional standards by observing the highest levels of professional conduct. A UDIA member will:

1. Demonstrate ethical principles and observe the highest standards of integrity and honesty in all professional and personal dealings
2. Uphold and promote the reputation of UDIA and not misuse authority of office for personal gain
3. Respect the confidentiality of information given to the member in the course of UDIA's work
4. Engage in continued learning to maintain and improve professional skills and competence within the industry and promote innovation and excellence in practice
5. Strive to achieve environmentally, economically and socially sustainable development
6. Show respect for the rights of consumers and maintain the public's confidence and trust in the development industry



**Urban Development  
Institute of Australia**

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**Docket  
Rocket**  
-DESIGN-

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