



URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA

VICTORIA



HOME TO THE
DEVELOPMENT
INDUSTRY



HOME TO VICTORIA'S URBAN DEVELOPMENT INDUSTRY FOR OVER 40 YEARS

UDIA PROVIDES A SUITE OF VITAL SERVICES TO ORGANISATIONS WITHIN THE URBAN DEVELOPMENT INDUSTRY.

The Urban Development Institute of Australia (UDIA) is a nationally recognised body that supports businesses in the urban development industry, focussing primarily on the residential property sector.

In Victoria, the UDIA protects and promotes over 50,000 professionals from approximately 350 member companies.

Our large and engaged membership consists of property developers, consultants, suppliers and a multitude of other professionals working in the urban development sector across Melbourne and regional Victoria.

Established in 1975, UDIA has been delivering the benefits of policy, advocacy, industry intelligence, training, education, professional development, networking, functions, events, awards, public recognition, brand enhancement and business-building insight to members for over 40 years.

We continue to help our members by informing, engaging and influencing key policy-makers; enabling better policy decisions and a more favourable business climate.

Additionally, UDIA provides members with the tools, commercial acumen and smart strategic thinking that makes them more cost efficient, innovative and successful through changing business conditions.

This year, we will focus on facilitating industry discussion and debate, and work with all levels of government and key industry bodies to achieve positive outcomes in the areas of planning, infrastructure, sustainability, housing affordability, finance and the cost of development.

At the core of the development industry remains a desire to network and relationships continue to be the cornerstone of business growth. UDIA is a key facilitator in this respect; giving members a forum in which they can engage with each other to achieve positive business results.

Our annual program of events is attended by over 6,000 property professionals each year. These events promote and support our Advocacy Agenda, encourage best practice, and educate members on important industry issues.

REGULAR UDIA EVENTS INCLUDE:

- Industry lunches – large-scale networking events which engage industry and political speakers to present on important issues
- Industry briefings – practical and timely information on critical industry issues
- Research forums – presentations of crucial industry data and research, exclusive to UDIA
- Outlook functions – opportunity for young professionals to network and learn more about issues affecting their roles and the greater industry
- Urban Development Summit - Melbourne CBD-based full day of inspiring presentations
- Women in Property – events focussed on business and lifestyle issues affecting the industry, designed for fun, inspiration, motivation and promotion for gender diversity
- UDIA National Congress – thought-provoking national event that brings together delegates from across Australia to hear from high-profile global speakers

UDIA members can attend all events at significantly reduced rates.





ACCESS TO POLICY UPDATES AND POLICY-MAKERS

UDIA represents its members' interests through active participation at all levels of government and with important regulatory bodies. We consult our members in order to truly understand and encompass their views, wants and needs. Members receive a fortnightly industry news and advocacy email broadcasting our advocacy activities and briefing them on key policy changes affecting the industry.

BRAND ENHANCEMENT AND CREDIBILITY

Being a UDIA member gives your brand unparalleled credibility in the eyes of customers, colleagues, media and the general public. The UDIA works hard to position our members as front-runners in the urban development industry, bound by a rigorous code of conduct which ensures the provision of ethical, reliable and innovative professional service. We provide members with a UDIA Member Badge each financial year, to use as one of their key marketing tools.



WHY JOIN THE UDIA?

RESEARCH AND MARKET INTELLIGENCE

A series of intelligence initiatives are developed in conjunction with UDIA's Research Partners and digitally distributed to keep members ahead in policy, research, legislation and important industry updates. Multiple apartment, greenfield and whole of market research reports are sent throughout the year, offering members the practical data and commentary required to make smart, educated business decisions. Additionally, we provide timely policy alerts in line with important industry updates, and fortnightly policy, advocacy and industry e-newsletters.

COMMITTEE PARTICIPATION

UDIA's committees are structured to respond to issues as they develop through the creation of expert reporting teams. Responsible for developing submissions for the enhancement of the industry; all members can nominate to participate on committees; and play an active role in influencing policy and developing the Victorian UDIA Advocacy Agenda.

REDUCED RATES AND PRIORITY EVENT ACCESS

UDIA's highly regarded industry events provide members with invaluable networking and learning opportunities in both educational and social settings across 40+ events per year. UDIA members can attend all events at significantly reduced rates and are given priority access to registration where places are limited.

PROFESSIONAL DEVELOPMENT

UDIA's training and professional development programs give members a suite of practical skills to help them thrive in the local property development industry.

AWARDS AND RECOGNITION

UDIA actively promotes quality and innovation across the urban development industry. Through our annual Awards for Excellence program, we recognise and celebrate our members and their best projects, offering the world a glimpse into the first-class developments happening here in Victoria.

EXCLUSIVE MEMBERS' DIRECTORY

Our online directory provides an excellent reference tool for UDIA members to connect. Each member receives a free listing and opportunity to have a premium advertising spot within the directory.

BUSINESS-BUILDING SPONSORSHIP OPPORTUNITIES

There are numerous brand-building opportunities available for organisations looking to raise their corporate profile and connect with UDIA's community of over 50,000 individual property professionals from more than 350 member companies. Customised packages enable sponsors to partner with the UDIA by selecting from a range of sponsorship options, including event and online sponsorship, as well as digital advertising options.

ACCESS TO UDIA'S NATIONAL ENVIRODEVELOPMENT PROGRAM

EnviroDevelopment is UDIA's scientifically-based rating system that recognises leading-edge environmental outcomes at a national level. With sustainability at the forefront of the public agenda, UDIA's EnviroDevelopment certification provides a critical edge for industry professionals looking to differentiate their projects and achieve better business returns.



APPLICATION FOR MEMBERSHIP

READY TO JOIN THE UDIA?

You're making a great decision!

The UDIA works tirelessly to deliver the tools and services our members want, need and expect.

We are committed to giving the urban development industry a loud, strong voice, and making a tangible difference to benefit our members on an ongoing basis.

If you wish to become a member, please complete the enclosed membership application and return it to UDIA's Victorian office.

Your application will be tabled at the next Board of Directors' meeting (held monthly) and any payment information will only be processed upon approval of your membership.



We thank the following companies for use of their images throughout this brochure: AVJennings, Evolve Development, Hamton & ISPT, Interlandi, Kokoda, Lendlease, Little Projects, MAB and Stockland.

APPLICATION FOR MEMBERSHIP

Select the appropriate membership category.

A **Developer/Builder member** is a company that invests (directly or indirectly), develops, builds, finances, owns or manages property as its primary business activity. Developer/Builder categories are based on the combined market value of residential property owned/managed/developed/financed in Victoria. UDIA runs on a standard financial year calendar, however pro rata fees are available.

MEMBERSHIP CATEGORY	ANNUAL FEE (EX GST)
<input type="checkbox"/> Developer / Builder → \$20 million turnover	\$9,800
<input type="checkbox"/> Developer / Builder ← \$20 million turnover	\$6,800
<input type="checkbox"/> Developer / Builder ← \$10 million turnover	\$3,800
<input type="checkbox"/> Banking / Finance	\$5,500
<input type="checkbox"/> Contractor / Manufacturer / Supplier / Non Govt Utility → \$20 million turnover	\$3,800
<input type="checkbox"/> Contractor / Manufacturer / Supplier / Non Govt Utility ← \$20 million turnover	\$2,500
<input type="checkbox"/> Consultant / Media → 10 employees	\$3,800
<input type="checkbox"/> Consultant / Media 5 – 10 employees	\$2,500
<input type="checkbox"/> Consultant / Media ← 5 employees	\$1,200
<input type="checkbox"/> State Govt / Local Government / Utility Authority	\$2,500
<input type="checkbox"/> Institution or Non Profit	\$1,200
<input type="checkbox"/> Student	\$58

PRO RATA FEES

UDIA runs on a standard financial year calendar, however applicants who wish to join the UDIA throughout the year will be entitled to a Pro Rata Fee Rate as outlined below.

July – Sept	100% of Full Membership Fee	Oct – Dec	80% of Full Membership Fee
Jan – Mar	60% of Full Membership Fee	Apr – Jun	40% of Full Membership Fee

Name of Organisation (A)

(Company name for Membership Certificate)

(B)

(Name of company for invoicing purposes)

PAYMENT METHOD

Credit Card Visa MasterCard Amex

Cheque made payable to UDIA (Victoria)

Amount

EFT - Bank - Bank of Melbourne **BSB** - 333 037
Account - 700744908 **Account Name** - UDIA (VIC)

Card
Number

Expiry
Date

Cardholder's
Name

Signature

- The appropriate membership fee must be submitted with this application.
- Membership is subject to board approval

COMPANY DETAILS

Name of Nominee	Position title
Street and/ or postal address	
Suburb	Postcode
Country	
Phone	
Website address	

KEY CONTACTS

Please provide contact details for the following staff.

Executive contact i.e. Chief Executive Officer, Company Director

(Main contact with membership voting rights)

Name	Position title
Email	Phone

Finance contact

Name	Position title
Email	Phone

Administration contact

Name	Position title
Email	Phone

NOMINEE'S DECLARATION

I apply for membership of the Urban Development Institute of Australia (Victoria) on behalf of the named company. I undertake that as a member, I/we will be bound by the memorandum and articles of association of UDIA (Victoria) and the decisions of the Board.

I certify that I have applied for the correct category with regard to turnover / employees.

Signed	Date
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MEMBERS' DIRECTORY

The Members' Directory is an online reference tool that showcases UDIA's Victorian members. All members are entitled to display their business details in this directory.

The booking of your business' listing in the Directory should be done separately. Contact the UDIA (Vic) executive on (03) 9832 9600 to request the Members' Directory Media Kit and form. Please complete the booking form based on your preferred listing type.

OFFICE USE ONLY

Category	Application received
Fee received	Date received
<input type="checkbox"/> Pro Rata Rate	\$
<input type="checkbox"/> Full Fee Rate	\$
Application approval date	
Paid up date	Password





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Information correct at time
of printing and may change
during the year.