

# URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA

VICTORIA



HOME TO THE  
DEVELOPMENT  
INDUSTRY



# HOME TO VICTORIA'S URBAN DEVELOPMENT INDUSTRY FOR OVER 40 YEARS

## UDIA PROVIDES A VITAL SERVICE TO THE URBAN DEVELOPMENT SECTOR.

The Urban Development Institute of Australia (UDIA) is a nationally recognised body that supports businesses in the urban development sector, focusing primarily on residential property development.

In Victoria, UDIA protects and promotes over 50,000 professionals from approximately 350 member companies.

Our large and engaged membership base consists of property developers, consultants, suppliers and a multitude of other professionals working on urban development projects across Melbourne and regional Victoria.

Established in 1975, UDIA has been delivering the below benefits to members:

- Policy & Advocacy
- Industry intelligence
- Training & Education
- Professional development
- Networking
- Functions & Events
- Awards for Excellence
- Public recognition
- Brand enhancement
- Business-building insight

We continue to help our members by informing, engaging and influencing key policy-makers; enabling better policy decisions and a more favourable business climate.

Additionally, UDIA provides members with the tools, commercial acumen and smart strategic thinking that makes them more cost efficient,

innovative and successful through changing business conditions.

This year, we will focus on facilitating industry discussion and debate, working with all levels of government and key industry bodies to achieve positive outcomes in the areas of planning, infrastructure, sustainability, housing affordability, finance and the cost of development.

At the core of the development industry remains a desire to network, and relationships continue to be the cornerstone of business growth. UDIA is a key facilitator in this respect; giving members a forum in which they can engage with each other to achieve positive business results.

Our annual program of events is attended by over 6,000 property professionals each year. These events promote and support our Advocacy Agenda, encourage best practice, and educate members on important industry issues.

### REGULAR UDIA EVENTS INCLUDE:

- Industry Lunches – large-scale networking events which engage industry and political speakers, to present on important issues
- Industry Forums – practical and timely information on critical industry issues
- Research Forums – presentations of crucial industry data and research, exclusive to UDIA
- Outlook Functions – opportunity for young professionals to network and learn more about issues affecting their roles and the greater industry
- Annual One-Day Urban Developers Summit - Melbourne CBD-based full day of inspiring presentations
- Women in Property – events focused on business and lifestyle issues affecting the industry, designed for fun, inspiration, motivation and promotion for diversity. All are welcome
- UDIA National Congress – thought-provoking national annual event that brings together delegates from across Australia to hear from high-profile global speakers
- Professional Development Programs - learn to navigate complex development processes with the 6-Day Property Development Program, Masterclasses, and short courses



**UDIA Developer members are entitled to free attendance at UDIA Victoria Industry Insight Forums, Essential Updates and Practical Learning Seminars.**

Allocation is determined by UDIA membership category, please see UDIA website for more information [www.udiavic.com.au/membership](http://www.udiavic.com.au/membership).



### ACCESS TO POLICY UPDATES AND POLICY-MAKERS

UDIA represents member interests through active participation at all levels of government and with important regulatory bodies. We consult our members in order to truly understand and encompass their views, wants and needs.

### BRAND ENHANCEMENT AND CREDIBILITY

Being a UDIA member gives your brand unparalleled credibility in the eyes of customers, colleagues, media and the general public. UDIA works hard to position our members as front-runners in the urban development industry, bound by a rigorous code of conduct which ensures the provision of ethical, reliable and innovative professional service. We provide members with a UDIA Member Badge each financial year, to use as a key marketing tool.

### RESEARCH AND MARKET INTELLIGENCE

A series of intelligence initiatives are digitally distributed to keep members ahead in policy, research, legislation and important industry updates. Multiple apartment, greenfield and whole of market research reports are sent throughout the year, offering members the practical data and commentary required to make smart, educated business decisions. Additionally, we provide timely policy alerts in line with important industry updates, and fortnightly policy, advocacy and industry e-newsletters.



# WHY JOIN UDIA VIC?

### COMMITTEE PARTICIPATION

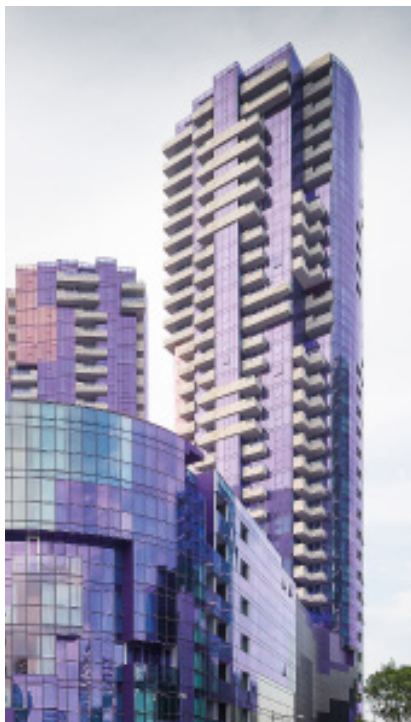
UDIA committees are structured to respond to issues as they develop through the creation of expert reporting teams. Responsible for developing submissions for the enhancement of the industry; all members can nominate to participate on committees; and play an active role in influencing policy and developing the Victorian UDIA Advocacy Agenda.

### 30% DISCOUNT AND PRIORITY ACCESS TO EVENTS

UDIA industry events provide members with invaluable networking and learning opportunities in both educational and social settings across 40+ events each year. UDIA members can attend all events at significantly reduced rates and are given priority access to registration where places are limited.

### AWARDS AND RECOGNITION

UDIA actively promotes quality and innovation across the urban development industry. Through an Annual Awards for Excellence Program, we recognise and celebrate members and their best projects, offering the world a glimpse into the first-class developments happening here in Victoria.



### PROFESSIONAL DEVELOPMENT

UDIA training and professional development programs provide a suite of practical skills to help participants thrive in the local property development industry. The annual suite of programs aim to provide a high level understanding of the tools needed to navigate through complex development processes and introduce participants to the various areas of knowledge required to operate effectively in Victoria's residential property development industry.

### BUSINESS-BUILDING SPONSORSHIP OPPORTUNITIES

There are numerous brand-building opportunities available for organisations looking to raise their corporate profile and connect with the UDIA community of over 50,000 individual property professionals from more than 350 member companies. Customised packages enable sponsors to partner with UDIA by selecting from a range of sponsorship options, including event and online sponsorship, as well as digital advertising options.

### EXCLUSIVE MEMBERS' DIRECTORY

The online directory provides an excellent reference tool for UDIA members to connect. Each member receives a free listing and opportunity to have a premium advertising spot within the directory.

### ACCESS TO THE UDIA NATIONAL ENVIRODEVELOPMENT PROGRAM

EnviroDevelopment is a UDIA scientifically-based rating system that recognises leading-edge environmental outcomes at a national level. With sustainability at the forefront of the public agenda, UDIA EnviroDevelopment certification provides a critical edge for industry professionals looking to differentiate their projects and achieve better business returns.

We thank the following companies for use of their images throughout this brochure: AVJennings, Evolve Development, Hamton & ISPT, Interlandi, Kokoda, Lendlease, Little Projects, MAB, Stockland.

# APPLICATION FOR MEMBERSHIP

## Ready to join UDIA?

You're making a great decision! UDIA works tirelessly to deliver the tools and services our members want, need and expect. We are committed to giving the urban development industry a loud, strong voice, and making a tangible difference to benefit our members on an ongoing basis. If you wish to become a member, please complete this membership application and return it to UDIA's Victorian office. Your application will be tabled at the next Board of Directors' meeting for approval (held monthly) and will be activated once payment is received.

**Select the appropriate membership category.**

A **Developer/Builder member** is a company that invests (directly or indirectly), develops, builds, finances, owns or manages property as its primary business activity. Developer/Builder categories are based on the combined market value of residential property owned/managed/developed/financed in Victoria. UDIA runs on a standard financial year calendar, however pro rata fees are available.

MEMBERSHIP CATEGORY	ANNUAL FEE (INC GST)
<input type="checkbox"/> Developer / Builder: above \$20 million turnover	\$11,100
<input type="checkbox"/> Developer / Builder: below \$20 million turnover	\$7,700
<input type="checkbox"/> Developer / Builder: below \$10 million turnover	\$4,300
<input type="checkbox"/> Banking / Finance	\$6,250
<input type="checkbox"/> Contractor / Manufacturer / Supplier / Non Govt Utility: above \$20 million turnover	\$4,300
<input type="checkbox"/> Contractor / Manufacturer / Supplier / Non Govt Utility: below \$20 million turnover	\$2,850
<input type="checkbox"/> Consultant / Media: above 10 employees	\$4,300
<input type="checkbox"/> Consultant / Media: 5 – 10 employees	\$2,850
<input type="checkbox"/> Consultant / Media: below 5 employees	\$1,360
<input type="checkbox"/> State Govt / Local Government / Utility Authority	\$2,850
<input type="checkbox"/> Institution or Non Profit	\$1,360
<input type="checkbox"/> Student	\$65

## PRO RATA FEES

UDIA runs on a standard financial year calendar, however applicants who wish to join the UDIA throughout the year will be entitled to a Pro Rata Fee Rate as outlined below.

July – Sept	100% of Full Membership Fee	Oct – Dec	80% of Full Membership Fee
Jan – Mar	60% of Full Membership Fee	Apr – Jun	40% of Full Membership Fee

## PAYMENT METHOD

**Credit Card** - Please call our UDIA (Vic) team on (03) 9832 9600

**Cheque** - Made payable to UDIA (Victoria)

**EFT** - Bank of Melbourne

BSB - 333 037 Account - 700744908

Account Name - UDIA (VIC)

Please use your company name as a reference

**Amount** \_\_\_\_\_

• The appropriate membership fee must be submitted with this application.

• Membership is subject to board approval

All membership fees are based on the financial year. The appropriate membership fee must be submitted with this application

## COMPANY DETAILS

**Company name** for display purposes  
(ie, event name badge and member listing)

**Company name** for invoicing

**Address**

**Suburb**

**Postcode**

**Country**

**Phone**

**Website**

**Company main focus**

(Greenfield, Apartment High Density, Apartment Low Density, Townhouse, Real Estate, Other - please specify)

## KEY CONTACTS

Please provide contact details for the following staff

**Primary contact** i.e. Chief Executive Officer, Company Director (Main contact with membership voting rights)

Name	Position title
Email	Phone

**Secondary contact**

Name	Position title
Email	Phone

**Finance contact**

Name	Position title
Email	Phone

**Administration contact**

Name	Position title
Email	Phone

**How did you hear about UDIA Victoria?**

Referral, Website, Event Promotion, Social Media, Have been a member previously, Other (please specify)

## NOMINEE'S DECLARATION

I apply for membership of the Urban Development Institute of Australia (Victoria) on behalf of the named company.  
I undertake that as a member, I/we will be bound by the Company Constitution of UDIA (Victoria) and the decisions of the Board.

I certify that I have applied for the correct category with regard to turnover / employees.

Signed

Date

## UDIA MEMBERS' DIRECTORY

The Members' Directory is an online reference tool that showcases UDIA Victorian members. All members are entitled to display their business details in this directory.

The booking of your business' listing in the Directory should be done separately and a Directory form will be sent with your UDIA member pack. Please contact the UDIA (Vic) team on (03) 9832 9600 with any queries.

**The Team at UDIA Victoria look forward to welcoming you on board!**

UDIA Victoria  
Level 4, 437 St Kilda Road  
Melbourne Vic 3004

Phone: (03) 9832 9600  
Email: [info@udiavic.com.au](mailto:info@udiavic.com.au)  
Website: [www.udiavic.com.au](http://www.udiavic.com.au)



## UDIA VICTORIA

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Information correct at time  
of printing and is subject to change.