2017 Awards for Excellence

ENTRY GUIDELINES
Message from the CEO

Chief Executive Officer,  
Urban Development Institute of Australia

Now in its 22nd year, the Victorian UDIA Awards for Excellence continues to highlight quality and innovation across the urban development industry.

The prestigious awards program recognises and celebrates our members and their best projects, offering the world a glimpse into the first-class developments happening here in Victoria.

UDIA award winners are applauded for their quality workmanship, and determination to deliver exceptional outcomes to benefit our state. Finalists and award winners receive significant publicity surrounding the awards, and long-term marketing value is delivered through exclusive use of our highly respected Victorian UDIA awards seal.

The 2017 Entry Guidelines contain information and advice about participating in the UDIA Awards for Excellence program, and represents your first step in being recognised as an industry front-runner by media, colleagues, peers, the public, and the rest of the urban development sector.

2017 award winners will also have the opportunity to be nominated into the UDIA National Awards for Excellence program, which will be held in Melbourne in March 2018 - a fantastic opportunity to shine on the national stage.

I encourage you to enter this year’s UDIA Awards for Excellence program, and seize the opportunity to celebrate your achievements and be recognised for leadership, innovation and excellence.

We look forward to celebrating with you and your team at our signature end of year Awards Gala Lunch on Friday 1 December 2017.

Danni Addison  
Chief Executive Officer
2017 UDIA Awards for Excellence Partners

Platinum Partner

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Award Sponsors

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Yarra Valley Water

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Herald Sun

Women in Leadership Award Partner

FRASERS PROPERTY

Young Professional of the Year Partner

ID_LAND
Congratulations to the 2016 Award Winners

**Affordable Development**
Lifestyle Hastings by Lifestyle Communities Limited

**Environmental Excellence**
Somerfield by Intrapac Property and Brencorp Properties

**High Density Development**
Upper House by Piccolo

**Medium Density Development**
The Barkly by ID_Land

**Residential Development**
Somerfield by Intrapac Property and Brencorp Properties

**Special Purpose Living**
Monash University Logan Hall by McBride Charles Ryan

**Urban Renewal**
Polaris 3083 by ClarkeHopkinsClarke

**Masterplanned Development**
Selandra Rise by Stockland

**Government Leadership in Urban Development**
Greening the West by City West Water

**Landscape Award**
Armstrong, Mt Duneed by Villawood Properties

**Consultant’s Award**
Spiire for Boulevard Estate and Kilgour Place

**Judges’ Award – Regional Victoria**
The Junction, Wodonga by Places Victoria

**Judges’ Award – Metro Melbourne**
Saratoga Townhouses – Park Release by Wolfdene

**Outlook and ID_Land Young Professional of the Year**
Alexandrea Malishev, Victorian Planning Authority

**UDIA and Frasers Property Women in Leadership Award**
Georgia Willis, Caydon Property Group
About the Awards

Now in its 22nd year, the Victorian UDIA Awards for Excellence continues to highlight quality and innovation across the urban development industry.

Specialised categories acknowledge the best in urban development across the state. Standout commitment to excellence is awarded in the areas of environment and water, sensitive urban design, affordability, urban renewal, high and medium density, as well as general residential and masterplanned developments.

Winners are announced at the UDIA’s signature Awards for Excellence lunch held in December at Crown’s Palladium Ballroom. The gala event celebrates the achievements of the entrants and award recipients and is the end of year celebration for the UDIA and its members. The lunch attracts a large and influential audience of over 1100 development professionals.
Benefits of Entering

Publicity
The UDIA Victoria Awards for Excellence is a high-profile annual program that recognises and rewards excellence and innovation in the urban development industry. There are marketing benefits for all entrants, and winners are widely acknowledged by the media, the community and peers.

Networking
The UDIA Victoria Awards for Excellence lunch attracts more than 1100 attendees and offers a valuable opportunity to engage with industry colleagues and build new business contacts.

The Urban Development Institute of Australia (Victoria) seal
Award winners are entitled to the use of the official UDIA Victoria Awards for Excellence seal in their marketing and communications. The seal represents the quality of the development and the credibility of the developer.

Brand Enhancement
Many UDIA members can attest to the benefits of being recognised in the UDIA Victoria Awards for Excellence program. The awards help drive property sales and enhance the reputation of the winners with the public, local and state authorities and other key stakeholders.

Recognition and Reward
Preparing an entry becomes a team-building exercise and demonstrates to staff and consultants their efforts have been noticed and appreciated. The public announcement and celebrations at the awards lunch provide an incentive for entrants to continue to strive for excellence.

Whilst the winning of one of the sought after UDIA Victoria awards is unsurpassed, the marketing benefits for all awards entrants are significant.

The UDIA Awards Feature is proudly published by the Herald Sun Real Estate team, and will feature all entrants along with articles designed to help the purchaser choose the right location and navigate through the process of purchasing a new home. The UDIA Awards for Excellence program also has extensive exposure across other media, and coverage is increasing as the awards program grows.

National Awards Qualification
There is an opportunity for award winners in categories 1 - 8 to represent Victoria at the UDIA National Awards for Excellence. Those eligible will be contacted by the UDIA office (fees apply).
Entry Process


2. Attend the Entrant Briefing session at the UDIA’s office on Wednesday 3 May to get a full run through of the Online Submission process.


4. The independent judging panel will review all submissions and announce finalists in August, conducting site inspections of all finalists in September and October.

5. Winners will be announced at the UDIA Awards for Excellence Gala Lunch on Friday 1 December, 2017.

Key Dates

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<tr>
<th>Event</th>
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<tr>
<td>2017 Entry Guidelines and Intent to Enter released:</td>
<td>Monday 27 March 2017</td>
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<td>2017 Intent to Enter closes:</td>
<td>Friday 28 April 2017</td>
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<tr>
<td>2017 Entrant Briefing Session:</td>
<td>Wednesday 3 May 2017</td>
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<tr>
<td>2017 Awards open for entry:</td>
<td>Monday 8 May 2017</td>
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<td>Final award submissions due:</td>
<td>Friday 28 July 2017</td>
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<td>Shortlisted finalists announced:</td>
<td>Thursday 31 August 2017</td>
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<td>Judging site inspections:</td>
<td>September/October 2017</td>
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<tr>
<td>Awards for Excellence Gala Lunch:</td>
<td>Friday 1 December 2017</td>
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Frequently Asked Questions

Do I have to be a member of UDIA Victoria to enter a project in the awards?
Your organisation must be a current member of the Urban Development Institute of Australia (Victoria) to be eligible to enter the awards. If you are unsure of your organisation’s membership status, please contact the UDIA Victoria office.

Does my project need to be completed?
Projects must be substantially developed. Substantially developed is defined as more than 75% completed.

Can I enter the same project in more than one category?
Yes. A submission and relevant payment can be submitted for each category you enter. Through the online platform, you will be able to replicate your company/project details from one category to the next making multiple category entries simple and quick.

My project won a category last year – can I enter again this year?
Yes, however you will need to enter a different category.

Are there any restrictions regarding where projects are located?
Projects can be located anywhere in Victoria.

I am a consultant; can I enter a project?
Yes, but where projects are entered by members who are not a developer, that developer’s consent must be obtained and they must also be a financial member of the UDIA in Victoria.

Is it hard to enter?
There are four simple entry steps to follow to successfully complete your 2017 Awards for Excellence submission via our easy to use online platform:
1. Look through these guidelines, identify your chosen categories from those listed
2. Look at the criteria matrix for a summary of the selection/judging criteria for that category
3. Head to the https://udiavic.awardsplatform.com/ website and submit your intent to enter
4. Once submissions are officially open from 8 May, you will receive an email outlining all the information you need to assist you with completing your submission (these entry procedures are also outlined in these guidelines).
How do I present my entry?

The awards submissions process takes place entirely online. This means that there will be no need for you to present any formal ‘glossy’ documents to complete your submission.

The website will prompt you to provide written responses (including word limits) to each of the criteria relevant to your chosen category. This will assist all entrants in addressing the criteria correctly and presenting clear and comprehensive information; this is essential to ensure your submission is competitive as the judges use the information to shortlist the finalists and prepare themselves for the site visit, as well as a reference during the final judging.

We urge the strong involvement of the project management team in the preparation of the entry responses as the focus is on the content in the online format, rather than the ‘gloss’ of a traditional hard copy submission.

You will still be able to utilise the electronic image uploads as the avenue through which to showcase the aesthetic and innovative elements of your project.

What are the selection criteria?

The selection criteria for each category are outlined in these guidelines.
As a guide, you will be expected to address all or some of the listed criteria depending on the category – these can easily be viewed at a glance in our criteria matrix.

Why are the criteria weighted?

The criteria are weighted to give entrants an understanding of what the judges will be focusing on. This weighting is reflected in the judges’ scoring sheets.

Who judges the awards?

All judges are experienced practitioners from various sectors of the urban development industry. The decision of the judging panel is final and will not be subject to challenge by any entrant.
The judges reserve the right to move a nomination to another category if appropriate and will advise the nominee if this action is deemed necessary. The judges reserve the right to award no winner in a category should the entries not meet the criteria of an award category.
When are submissions due?
Submissions are due by 5pm on Friday 28 July 2017.

How much does it cost to enter?
Entry fees are detailed below

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<th>First Entry</th>
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<tr>
<td>Early Bird</td>
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If I win, can I get more trophies and certificates?
Each winning development will receive a trophy plus a certificate for all the consultants involved in the winning project. Additional trophies and certificates can be ordered following the Awards for Excellence Gala Lunch via the UDIA and winners will be notified via email immediately after with instructions on how to do so.

Who do I contact for more information?
Jessica Stratton
Events Manager
Ph: 03 9832 9600
Email: jessica.stratton@udiavic.com.au
Award Categories

There are 13 award categories as listed below. Descriptions of the award categories are to guide entrants in determining which category/categories their project is eligible for.

Primary Categories

1. Masterplanned Development

Projects must have a coherent design with a relevant range of facilities within the development. While the development can be predominantly residential, civic, recreational, entertainment, tourist, commercial or industrial, or a combination of any of these primary uses, the development must have a minimum capacity of 500 dwellings. A lesser size is acceptable where the project can sufficiently demonstrate that a sense of community has been created within the site. For example: Project design has facilitated a sense of community within the project area, even acting as a place attracting people outside of the project area to form part of the community.

2. Residential Development

Projects entered in this category would not include a range of facilities within the development but should have established a satisfactory relationship and integration with facilities nearby to meet the needs of residents and users. There are two awards in this category, the size of the project or stage within the project will dictate which of the following subcategories the project may enter.

- Residential development of more than 250 lots
- Residential development of 250 lots or fewer

2016 Masterplanned Development Award Winner - Selandra Rise by Stockland

2016 Residential Development Award Winner - Somerfield by Intrapac Property and Brencorp Properties
3. Medium Density Development
Projects entered in this category must be a minimum density of 20 dwellings per hectare and up to a maximum height of five storeys. Projects must be predominantly residential including small lot housing, villas, town houses, terrace homes, row housing, and apartment buildings and may incorporate minor commercial / retail components.

4. High Density Development
This award recognises high-density development. Projects will predominately include apartment buildings with a minimum density of 30 dwellings per site hectare. There are two awards in this category, the height of the building(s) will dictate which of the following subcategories the project may enter:

- Building(s) with a height of 10 storeys or less
- Building(s) with a height greater than 10 storeys

5. Urban Renewal
This award recognises projects that demonstrate revitalisation and appropriate use of land and/or buildings in established suburbs or inner city areas. There is no restriction on the type of uses or the inclusion of new elements provided they are integrated with the existing built elements. Projects entered in the category must either retain some existing built elements on a site and/or demonstrate how the development has integrated within the existing built environment.
6. Environmental Excellence
This award recognises developments that demonstrate how environmental challenges have been overcome, and where research, innovation and design or construction techniques have enabled a significant and outstanding response to a need for conservation and environmental improvement. Entries into this category must be projects that have undergone or are in the process of receiving UDIA EnviroDevelopment certification. See www.udiavic.com.au/UDIA-ED for more information.

7. Affordable Development
Projects entered in this category must demonstrate an overall outcome based on providing an affordable product. Entries are encouraged from both the private and public sector and may include developments that provide social or rental housing, or those pitched at the first home buyer market. Entrants should demonstrate both initial affordability of the product as well as the incorporation of ‘whole of life’ sustainable elements that provide for affordability in ongoing running costs.

8. Special Purpose Living (including Seniors’ Living)
This award will recognise excellence in those projects targeted at a specific niche market such as seniors’ living, student accommodation or tourist based developments. The number of dwellings, lots or other elements is not prescribed but the project must display high standards in all relevant aspects of the purpose for which it is intended.
Sub Category - Seniors’ Living

The National Awards category under Special Purpose Living is specific to Seniors’ Living. Projects entered in this category must provide attention to the needs of residents who have retired or are approaching retirement age, and present high standard of overall design, create a sense of place, and have regard for an energy and water efficient lifestyle and may provide aged care. Nominations are not exclusive to residential purposes and may include aged care.

9. Government Leadership in Urban Development Award

This award recognises public sector organisations that have demonstrated leadership and innovation in delivering services and/or social infrastructure developments, such as civic/community buildings, schools, hospitals etc.

10. Consultant’s Award – Legal – Architecture - Engineering – Planning and Construction

This award is designed to recognise a specialist consultant in delivering a creative or innovative design and/or execution of a development challenge. This award will recognise stand out consultants in the following fields: Legal; Architecture; Engineering; Planning and Construction. Entries are limited to projects entered in any of the primary categories (1 to 9). The entrant must identify any consultant specifically nominated for the Consultant’s Award for that project and include in their submission a summary of the contribution of the consultant and the reason for nomination.

There are additional awards available for which you cannot separately nominate. The judges review these from the submissions for the primary categories (1-9 above).

2016 Government Leadership in Urban Development Award Winner - Greening the West by City West Water

2016 Consultant’s Award Winner – Spiire for Boulevard Estate and Kilgour Place
12. Landscape Award

This award recognises a development displaying outstanding characteristics in respect to landscaping and is not category dependent. Consideration will be given to the nature and type of landscaping, the integration of existing native vegetation and the incorporation of new and innovative landscaping methods and ideas. All submissions will be eligible for the Landscape Award by answering the Landscaping criteria where relevant.

13. Judges’ Award

This award recognises an entrant’s project for its overall outstanding achievement and contribution to the industry.

2016 Landscape Award Winner - Armstrong, Mt Duneed by Villawood Properties
## Judging Criteria

<table>
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<tr>
<th>Category</th>
<th>Masterplanned Development</th>
<th>Residential Development (inc sub 250 lots)</th>
<th>Medium Density Development</th>
<th>High Density Development</th>
<th>Urban Renewal</th>
<th>Environmental Excellence</th>
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Criteria Explanations

Urban Form
Urban Form is the catchall for the planning/design process and its outcomes. It includes the design response to the site and the vision of the developer. This can include reference to innovations in the street pattern, layout and circulation; design responses to topographical or unique features of the site; lot design and orientation; location of facilities; built form objectives; public open space and landscaping. Judges will be looking for commentary on the following:

- Planning
- Overall Design
- Streetscape and circulation
- Landscaping
- Built form
- Contextual relationships

Buildings
This section is for the judges to assess the quality of the buildings. Judges will be looking for information on the following:

- Architectural Merit
- Community Facilities
- Execution, Finishes and Inclusions

Community Creation and Integration
This section recognises the important role of the development in community creation and integration. This criterion may be addressed under some or all of the headings below or other headings that are relevant to the project. Mandatory components must be included:

- Meaningful Community Involvement (mandatory for Masterplanned Development)
- Community Planning, Development and Capacity Building (mandatory for Masterplanned Development)
- Affordable Housing
- Equity and Diversity
- Safety and Security
- Cultural Heritage
- Provision/Access to Relevant Infrastructure

Environmental Sustainability
This section recognises the role of the developer in managing and encouraging environmental sustainability. This may be addressed under some or all the headings below or other headings that are relevant to the project.

- Soil and Water Management
- Transport, Access and Connectivity
- Neutral Environment, Landscape, Native Species and Vegetation
- Energy Efficiency/Reduction of Greenhouse Emissions
- Cultural Heritage
- Micro Climate
• Visual Environment
• Materials and Inclusions
• Reduction in Waste and Waste to Landfill
• Integrated Water Cycle Management

Environmental and Engineering Considerations
This can be any aspect of engineering for the project and includes key engineering objectives for the site, significant site constraints and how these matters were addressed through engineering design, water management including storm water, wastewater, drainage, surface and ground water solutions and key innovations and solutions.

Heritage Considerations
This may cover any aspect of the development from the planning to the built form. Any aspect of the Environmental Sustainability section outlined on the previous page may be used as well as the environmental performance of the building. Heritage considerations will vary significantly between developments and may not be relevant in some cases.

Innovation and Unique Features
The judges are looking for what makes your project “special” and or what was done that hasn’t or has been rarely tried before. This is the opportunity to really highlight why your project stands out from the rest.

Access to Employment
Projects must demonstrate how they have improved access to employment either through the creation of permanent places of employment; adaptability of homes for home businesses; or by designing the layout of the development in a way that utilises the site’s proximity to existing employment or public transport.

Problem Solving, Consultation, Negotiation, Issues Resolution
This section provides an opportunity for you to summarise the problems that the development team experienced throughout the development process and how these were overcome. There are many examples such as the site may have had problems relating to contamination or acid sulphate soils, rare or endangered species, wetlands, access to facilities or services, location within a low socioeconomic demographic. The emphasis is on how these problems were resolved with a focus on community consultation, working with key stakeholders such as other land holders in the area, Local, State or Federal Government.
Affordability
The project includes housing outcomes that are appropriate for and targeted to the needs of very low to moderate income households, and priced (whether mortgage or rent) so that these households are able to meet their other essential basic living costs. One of the below criteria must apply:

- The project includes social housing (public or community housing) outcomes; and/or
- The project includes housing that is specifically marketed and sold to low or moderate income households, defined as households earning below 120 per cent of the median household income at an affordable price or rent (approximately no more that 30 per cent of gross household income); and/or
- The project includes housing that is designed and made available to lower income households with special needs, such as disability housing or other specialised housing.

Integrated Water Cycle Management
- Alternative water supply – the projected annual volume of recycled or stormwater that can be supplied in the development as a percentage of total water supplied
- Waterway health – the projected percentage of directly connected imperviousness (i.e. impervious areas that are directly connected to waterways via drains)
- Liveability – the percentage of public land that can be used for service delivery (e.g. road or utility) + community benefit (e.g. recreation) + biodiversity
- Flood risk – Megalitres (ML) of flood storage with stormwater harvesting

Landscaping
Consideration will be given to the contribution that landscaping makes to the project. The judges will consider the nature and type of landscaping as well as the integration of native vegetation, preservation/protection of existing habitats, and the incorporation of new and innovative landscaping ideas.

State & Local Planning Objectives
Consideration will be given to the extent to which projects have considered local planning policies and objectives and either met them or demonstrated an acceptable alternative approach.

Execution, Finishes & Inclusions
Where the project includes the built product, consideration will be given to the quality, layout and design of external and internal finishes, fixtures and fittings.
Regeneration History
Provide insight into the unique history of the subject site and or its surrounding area. Describe the ways that the development has integrated with the existing built environment and/or retained elements of its history.

Housing Diversity
The project includes a variety of different housing products that encourages a diversity of households within the project site or its surroundings. This includes both household sizes and/or household socio-economics (age, income, etc.).

Marketing and Financial Structure/Performance/Acceptance
This section should include the approach taken to market the project including any marketing themes developed for the project along with initiatives implemented through the marketing campaign. The judges will be looking for clear insight into the commercial success of the project including market acceptance. All information for the judges remains strictly confidential. You may consider including completion within budget, percentage return achieved by the development company and the influence of the project’s success on other projects being undertaken by the development company.
Individual Awards

Outlook And ID_Land Young Professional Of The Year Award

The Urban Development Institute of Australia (Victoria) is now calling for nominations for the 2017 UDIA Outlook & ID_Land Young Professional Award.

This award recognises the achievements of young property professionals who have made a positive contribution to the Victorian property development industry.

The 2017 award winner will be the ambassador for Outlook in 2018 and act as a link between young property development professionals, the UDIA and the industry at large.

The winner will be announced at the UDIA’s Awards for Excellence on Friday 1 December, 2017.

The Prize Package Includes:

• The UDIA’s 2017 Outlook and ID_Land Young Professional Award
• Registration to attend the UDIA 2018 National Congress in Melbourne.
• A UDIA VIC Events and Networking voucher to the value of $1,500
• The opportunity to become an active member of the Outlook committee
• An editorial feature on the UDIA’s website and featured in the Policy and Advocacy Newsletter

Eligibility

To be eligible, nominees must be from organisations that are currently members of the UDIA in Victoria.

If you are unsure as to the current membership status of your organisation, please contact the UDIA on 03 9832 9600.

All nominees must be 30 years of age or under as at 30 June 2017.

Individuals must be based in Victoria and be available for an interview in Melbourne in October 2017.

Self-nomination and third party nominations will be accepted.

2016 Young Professional Award Winner – Alexandrea Malishev, Victorian Planning Authority
Judging Criteria

Your online submission must address the following criteria:

• Your qualifications
• Current position
• Career overview detailing professional achievements
• Your contribution to the industry
• Your personal interests and activities
• Self-development and personal goals over the next 5 years
• Demonstration of how your work/involvement in the urban development industry has benefited an organisation, community and/or industry.
• Reasons why you should be chosen as the 2017 Young Professional
• Two references supporting your submission – 1 x professional and 1 x personal (to be uploaded at the end of your submission)

Judging Process

All entries will be assessed by a panel of four judges involved in the property industry. The judging panel will select a shortlist of entries to participate in an interview, the outcome of which will decide the winning nominee. Interviews will be held in October 2017 (unless advised otherwise).

Women In Leadership Award

2016 Women in Leadership Award Winner – Georgia Willis, Caydon Property Group

The UDIA is proud to introduce the second year of the Frasers Property Women in Leadership Award. The second individual award in the 2017 Awards for Excellence acknowledges and promotes the positive contribution of women to the Victorian property industry.

The UDIA encourages female professionals across all disciplines of the development industry from both the public and private sectors to enter including developers, contractors, consultants and those involved in property services.

The award aims to recognise outstanding women working at mid to senior levels within the Victorian development industry and acknowledge their achievements.
The Prize Package Includes:

- The UDIA’s 2017 Women in Leadership Award
- Registration to attend the UDIA 2018 National Congress in Melbourne
- A UDIA VIC Events and Networking voucher to the value of $1,500
- The opportunity to become an active member of the Women in Property Committee
- An editorial feature on the UDIA’s website and featured in the Policy and Advocacy Newsletter

Eligibility

To be eligible, nominees must be from organisations that are currently members of the UDIA in Victoria. If you are unsure as to the current membership status of your organisation, please contact the UDIA on: 03 9832 9600.

Nominees must also have a minimum of 10 years’ experience in the development industry or an associated industry. Individuals must be based in Victoria and be available for an interview in Melbourne in October 2017.

Self-nomination and third party nominations will be accepted.

Judging Criteria

Your online submission must address the following criteria:

- Your qualifications
- Current position
- Career overview detailing professional achievements
- Your contribution to the industry
- Your personal interests and activities
- Self-development and personal goals over the next 5 years
- Provide examples of your leadership qualities and indicate how you have demonstrated these qualities throughout your career
- Describe how you act as a role model to other professionals
- Detail the positive contributions and influence that you have made to your organisation/the development industry, above and beyond your job role
- Reasons why you should be chosen as the 2017 Women in Leadership Award recipient
- Two references supporting your submission – 1 x professional and 1 x personal (to be uploaded at the end of your submission)

Judging Process

All entries will be assessed by a panel of four judges involved in the property industry. The judging panel will select a short list of entries to participate in an interview, the outcome of which will decide the winning nominee. Interviews will be held in October 2017 (unless advised otherwise).
Completing your entry online

Visit: www.udiavic.awardsplatform.com to begin your entry.

Once you create a log in and begin your submission, you can come back in and out as many times as you like to complete it.

From this log in you can also submit multiple submissions under your company log in, whether that be choosing several categories for one project, or multiple projects in the same category.

The online system will ask you to complete basic information regarding the project before you commence answering the specific criteria associated with your chosen category.

You will then be able to upload unlimited photos, videos and plans to complement your submission.

Finally, you will complete an online declaration form and payment details to complete your submission.

All parts must be completed and finalised by 5pm Friday 28 July, 2017 at which point the website will be closed.

Please read the following information carefully to ensure all required details are included. Incomplete entries may not be accepted.

Part 1: Project Information

1. Executive Summary (max 500 words) - this highlights the features of the development with reference to the award category criteria. Please include the following:

   • The development starting date and completion date
   • The number of homes/units or floor metre space for commercial/retail buildings
   • The sale price points for the development (anticipated or actual)
   • The main points of innovation/difference in the development
   • The main development challenges overcome (or how it is intended to be overcome)
   • The signs of market success/interest (if marketing has begun)

When entering multiple categories please ensure the executive summary for each entry is tailored to address the category criteria.
2. Key project information - please include the information under the relevant headings:

- Commencement date
- Completion date
- Current percentage completed
- Overall density
- Site size
- Title - strata/community/torrens etc.
- Range of lot sizes
- Facilities - community/commercial etc.
- Inclusions - quality, layout and design of external and internal finishes, fixtures and fittings
- Stages - proposed and completed
- Financial performance - range and selling price, completion within budget etc.
- Project history - list any industry awards previously won for this project
- List of top 10 key consultants, e.g. planner, surveyor, engineer, architect.

The website will outline the format for providing this information

3. Written responses addressing the judging criteria, please refer to the criteria table and explanations for further information

Each of the criteria are weighted and this will be displayed as you move through your online submission along with word limits for the responses to each criterion.

4. Project plans and maps.

You will be prompted to upload these in JPEG or PDF format at the end of your submission

- Masterplan/site plan
- Layout plans
- Location plan (identifying local services and amenities where applicable, e.g. schools, parks, shops and community areas)
- Elevations (where relevant)

5. OPTIONAL: Consultant Award Nomination
Part 2: Supporting Visual Materials

1. Project plans and maps in JPEG or PDF format
   • Including masterplan/site plan, layout plans, location plan.

   As a part of the file name, please state the project name and category entered, e.g. Site plan, River View, Masterplanned Development.

2. The National Awards magazine and publicity requirements in WORD format
   • A press-ready 100-word and 200-word article describing the project’s excellence as relevant to the award category
   • An 800-word winner’s article assuming you have won the award highlighting project features and overall project excellence as relevant to the award category need to be supplied with all submissions

3. 20 images of the project must be supplied in high resolution JPEG, PNG or TIFF files
   • All photos are required to be professionally taken
   • Portrait/vertical shots need to be supplied in A4 size at 300 dpi
   • Landscape/horizontal photos need to be supplied in A3 size at 300dpi

   Images will be used to produce the collateral and multi-media presentation for the awards, and for post-awards media coverage. Please provide a range of images that capture the key elements of your project including a mix of interior and exterior shots.

   As part of the file name, please number images 1 to 20 in order of preference. The file name should also state the project name, category entered, and a brief description of the particular image.

   E.g.
   1. River View, Residential Development, public art
   2. River View, Residential Development, detached housing
   3. River View, Residential Development, public parkland

   If you wish to provide additional images please note in the file names that they are Additional Images.
Part 3: Entry Form And Declaration With Payment

Please complete the Entry and Declaration Form at the conclusion of your submission. Only one entry and declaration form is required even for multiple submissions.

Payment must be made at the time of completing your submission. The website features the SecurePay payment gateway.

Payment Details

Fees – the web platform will automatically provide the correct price depending on date of submission and number of submissions:

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<td><strong>Early Bird</strong></td>
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<td><strong>Early Bird</strong></td>
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Conditions Of Entry

The UDIA applies the following Conditions of Entry with regard to the Awards for Excellence:

1. Information provided in this Entry Guidelines brochure form part of the Conditions of Entry

2. Any material supplied with the entry may be used by UDIA and reproduced in media releases, publications and promotional materials by UDIA or as authorised by UDIA

3. The entrant indemnifies the UDIA against any claims of copyright

4. The decision of the judging panel is final and will not be subject to any challenge by any entrant

5. The person nominated on the entry form (‘the entrant’) is authorised to sign the declaration

6. The entrant has read and understands the guidelines and conditions of entry and agrees to participate in accordance with them.

7. Entrants are to abide by the UDIA’s Code of Conduct

Please note that entrant and/or developer details provided in the submission will be added to the UDIA Victoria database.
Visit [www.udiavic.awardsplatform.com](http://www.udiavic.awardsplatform.com) to begin your entry.

Ph: (03) 9832 9600  Email: info@udiavic.com.au
Level 4, 437 St Kilda Road, Melbourne VIC 3004

*Design of the 2017 UDIA Awards for Excellence collateral by*

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**UDIA 2017 Awards for Excellence**

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